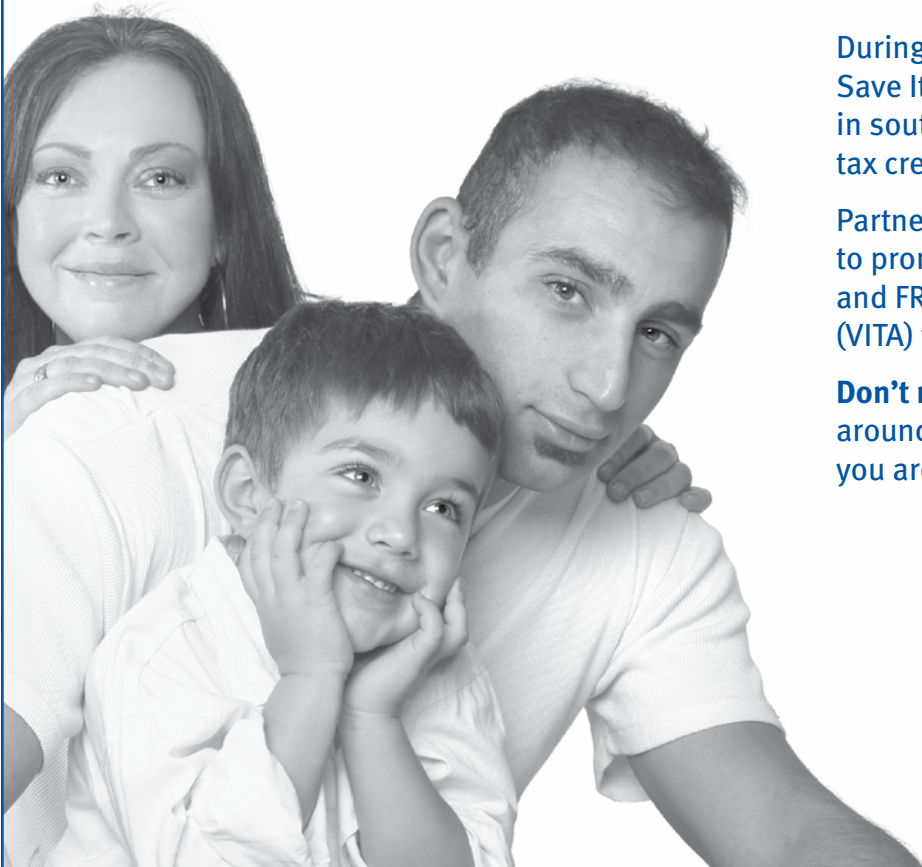


# Partner and Win!

**United, we can bring million\$ to southern Nevada!**



During the last tax season, the “Earn It Keep It Save It” collaborative helped working families in southern Nevada claim millions of dollars in tax credits and refunds.

Partners like you make this possible by helping to promote the Earned Income Tax Credit (EITC) and FREE Volunteer Income Tax Assistance (VITA) throughout the region.

**Don't miss out!** The upcoming tax season is around the corner and many partners just like you are joining the effort.

**Earn !t Keep !t**  
**SAVE !T**  
A United Way of Southern Nevada Collaborative

**This is a win/win opportunity for your organization!**

## **Everyone wins!**

- By helping to stretch budgets and improve morale, **your employees win.**
- By boosting financial confidence and purchasing power, **your customers win.**
- By increasing your customer base and customer loyalty, **your organization wins.**
- By stimulating the economy and local spending, **your community wins.**
- With your involvement and goodwill, **everyone wins!**

***See the reverse side to find out how your organization can win!***



United Way  
of Southern Nevada



A United Way of Southern Nevada Collaborative

## Partner Now and Win!

### Decide which partnership level is right for your company:

- Spread the word**
  - Disseminate information to your employees/customers via email, flyers, coupons, paycheck stuffers, and/or postings on bulletin boards.
  - Sponsor in-kind printing of materials
- Recruit employees to help**
  - Encourage employees to volunteer as tax preparers (we provide the training)
  - Encourage employees to spread the word (we provide the materials)
  - Sponsor employees to volunteer (at your site or at other VITA sites)
- Host a VITA site**
  - Sponsor a VITA site at your location and provide free tax preparation to your employees and/or customers
  - Sponsor a Super Saturday Event
- Be an “Earn It Keep It Save It” Sponsor**
  - Mention in United Way of Southern Nevada’s “LIVE UNITED” newsletter
  - Logo in “Earn It Keep It Save It” collateral
  - Mention in press releases
  - Logo on United Way of Southern Nevada website
  - Partner recognition at “Earn It Keep It Save It” events

\_\_\_\_\_  
Company Name Company Website

\_\_\_\_\_  
Address City State Zip Code

\_\_\_\_\_  
Contact Name Title

\_\_\_\_\_  
Contact Phone Contact Email

\_\_\_\_\_  
Authorization Signature Date

\_\_\_\_\_  
Print Name Title

**Minimum effort—great returns.**

For additional information, call Ana Wood at (702) 892-2372 or email [AnaW@uwsn.org](mailto:AnaW@uwsn.org).