THIS YEAR, UNITED WAY OF SOUTHERN NEVADA WORKED WITH:

316 COMPANIES + 400 AGENCIES + 21,683 DONORS + 6,514 VOLUNTEERS
+ 197,252 HOURS OF SERVICE =

500,000 CHILDREN AND FAMILIES IMPACTED THROUGH UWSN’S WORK
Dear Friends,

We are very proud of the work being done and are deeply grateful for the contributions of so many individuals, corporations, foundations, and organizations that partner with United Way. Without the support of the entire community, it would be all but impossible to fulfill our mission.

For nearly a decade, United Ways around the country have been slowly transforming away from serving only as community fundraisers to a more essential role as catalysts for systemic community change. This journey has not taken place in isolation. United Way’s current focus on community impact has taken place alongside parallel developments in the field of community revitalization and advances in collective impact. By bringing people and organizations together around innovative solutions, we change the lives of one in four people in southern Nevada.

When you support United Way, you help to provide a solid educational foundation so that children enter school prepared, graduate high school and continue to contribute to their communities. You help to ensure that children and families can live healthy lives and have the tools they need to break the cycle of poverty.

Throughout 2015 HEROES you will read the stories of the lives that were changed through the collective action and support of our community. Children have received a quality early education, volunteer hours have been deployed, teachers have received training and families in need have received crucial help. Because of you, United Way is able to provide an umbrella of support services through a host of agencies and organizations impacting our whole community.

On behalf of the board of directors, we wholeheartedly express our gratitude for all that you do to make a real difference. Whether you join our thousands of community volunteers, give through your workplace campaign, or participate in our community work, you are a part of the change that we are creating in the community.

We thank each of United Way’s many HEROES across the valley who have joined their resources and stepped forward like never before to create a brighter future for southern Nevada.

Sincerely,

Bob Morgan  
President and CEO  
United Way of Southern Nevada

Greg Korte  
Volunteer Board Chairman  
United Way of Southern Nevada
providing a solid foundation to break the cycle of poverty

United Way of Southern Nevada is part of a worldwide movement to create communities where all children and families can succeed through a quality educational foundation, financial education and healthy lives.

United Way helps children and families throughout the Valley succeed. Our strategy is to provide a solid foundation with an early education for children to enter school ready to learn. We provide medical check-ups and vaccinations to start school on-time and parent training and resources to improve graduation rates.

We provide cradle-to-career support for children, because the global economy demands education beyond high school. A better educated community leads to enhanced economic development and an expansion of work opportunities resulting in a better quality of life for the entire community.

To ensure that today’s students are equipped for 21st century challenges, we provide financial education beginning in elementary school, teaching them how to save, budget and use credit wisely. These life skills, once learned and mastered, contribute to a lifelong cycle of success and financial independence.

Households that are financially stable create a stronger community and economy. United Way helps families build a firm financial foundation by connecting them with job training, stable housing and financial tools. By bringing together partners from businesses, community organizations and local government, we can help more families in our community break the cycle of poverty and succeed in life.

To find out how you can be a part of creating a better community, contact United Way of Southern Nevada at (702) 892-2300.
The beginning years are essential for learning, yet Nevada ranks last in the nation in preschool enrollment. Research shows that capturing a child’s imagination at an early age leads to reading at grade level in the third grade, which contributes to a higher percentage of children graduating from high school.

When you give to United Way, you ensure children and families receive the support they need to succeed:

- Access to a quality early education to provide a solid foundation
- Medical check-ups and vaccinations to start school on-time
- Parent training and resources to improve graduation rates

GOAL:
EVERY CHILD WILL HAVE AN OPPORTUNITY TO RECEIVE A QUALITY EARLY EDUCATION.
the impact early education makes on the community

In order to help children succeed, we are focusing our resources on providing a quality early education during their most formative years so children begin school ready to learn.

The impact of early education:
- Increase in high school graduation rates
- Increase in skilled employees
- Reduce the number of those in poverty
- Attract more businesses and increase job opportunities

Studies found those who went to preschool:
- Had improved school performance with increased math and language abilities
- Had improved peer interactions
- Were more likely to graduate high school
- Were more likely to hold a job
- Had higher annual earnings

To help more children access an early education, we invite you to join us at uwsn.org/champ4children.

We invite you to join us and BE A CHAMPION FOR CHILDREN. Learn more at uwsn.org/champ4children

in early education saves $7 in future costs related to social services and juvenile justice.
help children and families succeed through our leader networks

Leader Networks step up, share ideas and serve our community.

Leader Network members come together to create change while building personal, professional and philanthropic connections. Members are passionate, determined and action-oriented leaders who use their collective strength and financial power to help children and families succeed. Join us!

**TOQUEVILLE SOCIETY**
This esteemed group of donors serve as the cornerstone of United Way. Tocqueville Society members are recognized for their investment of $10,000 or more annually, designating $2,500 or more to United Way of Southern Nevada’s Children and Families Fund.

**WOMEN’S LEADERSHIP COUNCIL**
The Women’s Leadership Council (WLC) has raised almost $1.9M in just eight years, investing their dollars in essential projects that help women and children succeed. The members of the Women’s Leadership Council impact lives through their investment of $2,500 or more annually to United Way of Southern Nevada.

**YOUNG PHILANTHROPISTS SOCIETY**
With a mission to make a difference in children’s lives, Young Philanthropists Society (YPS) members spearheaded the creation of the “Piggy Bank” program to inspire children to save. Membership in YPS is secured by a minimum $2,500 investment for Executive Membership or a minimum $1,500 investment for General Membership annually to United Way of Southern Nevada.

To find out how you can become a member of United Way of Southern Nevada’s Leader Networks, call (702) 892-2319.
Tocqueville Society members are philanthropists who demonstrate extraordinary generosity to our community by investing $10,000 or more annually. These individuals and couples make an outstanding commitment to improving the quality of life in our community. Members are recognized locally and nationally for their commitment and for inspiring others to greater philanthropy.

Created in 1984, there are more than 26,500 Tocqueville members across the country who collectively gave $538M in the last year. Since 1990, Tocqueville donors have given $7.7B to United Way, making a lasting impact in the communities in which they live. At United Way of Southern Nevada, our Tocqueville donors gave almost $1M in 2014-2015. In a time when the need is so great, the leaders among us rise up with renewed willingness to tackle the biggest challenges—they are United Way’s Tocqueville Society members, the cornerstone of United Way.

Please remember United Way of Southern Nevada in your will or estate plans and share with us when you do. To find out how you can become a Tocqueville Society member, contact Lawrel K. Larsen, Senior Director, Major Gifts at LawrelL@uwsn.org or 702-892-2319.

TOCQUEVILLE SOCIETY
AMERICA’S LEADING PHIANTHROPISTS

SIMPLE AND EASY – TOCQUEVILLE SOCIETY COMMUNITY INVESTMENT ACCOUNT
Tocqueville Society members also have the option of establishing a Community Investment Account (CIA). After a minimum $2,500 designation to United Way’s Children and Families Fund, your remaining contribution can be designated to the organization(s) of your choice. Benefits include:

- The option of a single receipt to provide to the IRS to cover all the charitable gifts made through this program.
- Designations can be made to any IRS certified charity; give to your church, alma mater, family foundation, or any nonprofit you support.*
- Personalized correspondence to recipient charities.
- Receive recognition and benefits for giving at the Tocqueville Society level.
- The ability to give anonymously and give in honor or in memory of someone.

*T May not be in exchange for goods or services.
As a Tocqueville Society donor, through the “Specialized Funding Opportunities” program you can choose how your contribution is invested. For those who are passionate about dental health, you can help children like Carolina access dental care.

Carolina’s mom Maria did not have the resources to take Carolina to the dentist. Through your support, Carolina is now receiving preventative dental care and learning good dental habits early so hopefully she never has to struggle with cavities and painful dental decay.

“More than 51 million school attendance hours were lost last year in this nation due to children with oral disease,” said Nancy Dockery, Future Smiles Program Manager. “We can help prevent that.”

STEP UP AND BE COUNTED – TOCQUEVILLE SOCIETY STEP-UP PROGRAM
Step-up program participants are recognized as members of the Tocqueville Society and they agree to reach the Tocqueville Society giving level of $10,000 at the conclusion of the third year of the program.

“SPECIALIZED FUNDING OPPORTUNITIES” PROGRAM
United Way of Southern Nevada offers Tocqueville Society members special opportunities to fund essential programs in specific interest areas that help children and families succeed. As a program funder, you can experience the power of your philanthropy first-hand with private program site visits.

“I made the decision to become a member of United Way’s Tocqueville Society because it is the right thing to do. I find it rewarding to give back to the community and see the funding results. There are so many lives that are touched by United Way and so many people willing to help make that difference. The experience is very touching.”

**Cathy Jones, CPA, CCIM** | Owner | Sun Commercial Real Estate, Inc.
2014-2015 tocqueville society

LA TABLE RONDE DE MILLIONS DE DOLLARS  $1,000,000 +

ABBIE G. FRIEDMAN, ESQ.

LA SOCIÉTÉ NATIONALE  $100,000 - $249,999

SAMUEL S. AND LEXY LIONEL
The Lionel Trust

JEFF AND MARY EHRET
The PENTA Building Group, Inc.

ORDRE DE FRATERNITÉ  $75,000 - $99,000

THE JAMESON FAMILY

SUNSHINE AND JOSEPH P. MICATROTTO, JR.
MRG Marketing & Management, Inc.

EMILY AND BRAD NEILSON

ORDRE D'ÉGALITÉ  $50,000 - $74,999

HOWARD AND KATE PUTERMAN
Enterprise Holdings

ORDRE DÉ LIBERTÉ  $25,000 - $49,999

VICTOR AND WENDY COLOSI
Global Cash Access

JERRY AND KATHLEEN GRUNDHOGER

MYRNA AND JON HAMANN
3M Center

FRED AND KRIS HIPWELL
PricewaterhouseCoopers LLP

JIM AND JUDY KROPID

KENT AND MARSHA LARSON
Thrivent

ED SKONICKI

CYRUS AND JOANNE SPURLINO
The Spurlino Foundation

SANDRA A. STREATOR
Wells Fargo

MEMBRES DE LA SOCIÉTÉ  $10,000 - $24,999

LINDA AND TONY BONNICI AND FAMILY

BILL AND JUDY BOYD
Boyd Gaming Corporation

TIMOTHY BREMER
Deloitte

BETH CAMPBELL
Gensler

DIANE M. CARLSON AND WILLIAM FREYD
1-2-1 Philanthropic Services

DAVE AND YENNY CARVER

JOHN AND ROBYN CASPERSEN

KIRK AND RHONDA CLAUSEN
Wells Fargo

Summer, a single mom who lives paycheck to paycheck, is challenged with raising her active four-year old son, Daylon and juggling school and a career. Without United Way’s support, Summer would not have been able to send her son to preschool. “I wouldn’t want my son to start school behind,” said Summer.

Daylon has now learned his alphabet and can count to 20 without interruption and is ready to succeed in school and life.
United Way of Southern Nevada gratefully acknowledges the 2014-15 Tocqueville Society Co-chairs, Laura and Jay Barrett and all of the Steering Committee members.

“We have been very fortunate in this community and we feel it’s a responsibility and a privilege to be able to pay back through the Tocqueville Society.”

Greg and Susana McCurdy | SLS Las Vegas Hotel and Casino & Las Vegas Metropolitan Police Department
“The United Way’s Tocqueville Society has allowed me to merge my personal, professional, and philanthropic lives into one. The society aligns you with socially conscious people in your community and breeds a life line directly to those in need.”

**Joe Micatrotto Jr. | President & Chief Executive Officer | MRG Marketing & Management, Inc.**
MEMBRES DE LA SOCIÉTÉ CONTINUÉ $10,000 - $24,999

CHRISTOPHER AND LAWREL K. LARSEN
PGAL / United Way of Southern Nevada

STEVEN AND CARRIE LARSON
Thrivent

RUTH LAUBER
Las Vegas Woman Magazine LLC

CHUCK AND LIZ LENZIE

SKIP AND SALLY LYLES

GREG AND SUSANA MCCURDY
SLS Las Vegas Hotel and Casino / Las Vegas Metropolitan Police Department

ROBERT AND JOSEPHINE MCPEAK
McDonald Carano Wilson LLP

DEB MELE-BLANCHARD
Wells Fargo

United Way staff and more than 130 NV Energy employee volunteers spent a Saturday helping low-income seniors during the Senior Energy Assistance Expo. By the time the last customer was served, more than $344,000 in assistance had been given to 1,210 senior households through Project REACH (Relief through Energy Assistance to Prevent Customer Hardships).

Funded by NV Energy and administered through United Way of Southern Nevada, Project REACH is a year-round program designed to help vulnerable adults 62 years and older, medically fragile or Reserve and National Guard members who meet the income guidelines have access to energy assistance. To learn more, call 702-892-2300.

THANK YOU TO TOCQUEVILLE SOCIETY DONORS

THROUGH YOUR SUPPORT:
United Way of Southern Nevada’s Women’s Leadership Council (WLC) is part of a national network of dedicated women philanthropists who have collectively raised over $1B in supporting United Way’s mission to improve lives and build stronger communities. In southern Nevada, the WLC has raised almost $1.9M in just eight years, investing their dollars in crucial projects which are changing lives. From teaching children through innovative early learning techniques, improving math and reading scores for K-7th students, empowering at-risk students to graduate high school, providing scholarships for young women, helping families become financially self-sufficient and providing medical services for abused and homeless women and children, these dynamic and generous women are truly change agents for the community. Visit uwsn.org/wlc to learn more.

To become a Women’s Leadership Council member, contact Lawrel K. Larsen, Senior Director, Major Gifts, Major Gifts at LawrelL@uwsn.org or 702-892-2319.

The annual WLC Suit Drive brings our community together for the donation of suits and professional items for women in need. These items are donated to agencies serving women in back-to-work programs. While we gathered almost 12,000 items in November 2014, it takes just one suit to enable success and independence. Through this community event, we really are changing lives, one hanger at a time!
United Way of Southern Nevada gratefully acknowledges the 2014-15 Women’s Leadership Council Co-chairs, Rhonda Clausen and Angel Williams and all of the committee co-chairs and members.

### 2014-2015 women’s leadership council

- Soraya Aguirre
- Tina Anderson
- Anne Aniello-Wayman
- Joy Avedesian
- Sandra J. Baker
- Sandra Battles
- Jill Bell
- Jody Belsick
- Susan Best
- Linda Bonnici
- Elizabeth Brickfield
- Carol A. Brink
- Paula M. Browne
- Beth Campbell
- Chris Cappas
- Diane Carlson
- Jennifer Caro
- Donna Cashman
- Robyn CasperSEN
- Janet Chao
- Michelle Chatigny
- Virginia S. (Ginny) Christenson
- Rhonda Clausen
- Wendy Colosi
- Cheryl A. Constantino
- Denette Corrales
- Rachelle Crupi
- Krista Darnold
- Rita Desimone
- Sandra L. Dewees
- Barbara Doble
- Sallie Doebler
- Julie Donohue
- Shelly Dubin
- Doretha Easler
- Cynthia Enerson
- Laura Erhardt
- Nikki Etherington
- Melissa Fielding
- Jill J. Fournier
- Abbie G. Friedman, Esq.
- Monica Garin
- Maria Jose Gatti
- Mary Giuliano
- Carolyn Goodman
- Tammy Grabel
- Robbie D. Graham
- Karie L. Hall
- Danylle Hitchen
- Rebecca Howell
- Dr. Florence Jameson
- Terri Janison
- Marilyn Jentzen
- Cathy Jones
- Bea Katz
- Linda M. Kirk
- Judy Kropid
- Dawn Labonte
- Tanya Lacosse
- Dee Ladd
- Joycelyn Lagula
- Lawrel K. Larsen
- Marsha Larson
- Rosemary Lato
- Ruth Lauber
- Cynthia Lee
- Janet Linder
- Dr. Eva Littman
- Holly Lloyd
- Malinda Maile
- Linda Marvin
- Punam Mathur
- MJ Maynard
- Kristin McMillan
- Rosamari McNulty
- Josephine McPeak
- Deb Mele-Blanchard
- DiAnne Merkey
- Amy Meyer-Terry
- Darlene Miller
- Rosemary Mississian-Serru
- Eileen Moore
- Jennifer M. Morgan
- Magaly Munoz-Mejorado
- Emily Neilson
- Janice Paligutau
- Jane Ann Pete-Kasick
- Kimberly Planchunas
- Audrey Plotkin
- Michelle Polisano
- Darci Poloni-Wall
- Vijaya Poluri
- Jillian Prieto
- Kate Puterman
- Michele C. Quinn
- Phyllis Radack
- Ingrid V. Reisman
- Donna Russell
- Tammy L. Seichi
- Keri Serrano-Long
- Monte Smith
- Marilyn Spiegel
- Linda Staley
- Judith Stoney
- Rikki Tenenbaum
- Jennifer Taylor
- Della Tilsher
- Lori Ware
- Carolyn Wheeler
- Angel Williams
- Jacquelyn Williams
- Ronna Wiseman
- Emily Wofford
- Janice Wolfenbarger
- Nancy Wong

They come from two different worlds but Alyssa Mayor and Megan Thompson have one distinct commonality, both were in need of help to attend college and received the United Way Women’s Leadership Council Emerging Leadership Award for Women.

Alyssa was born in Quezon City, Philippines and moved to Las Vegas in the summer of 2004. There are many career options in Alyssa’s horizon, but she definitely has a bright future.

“This award is so important to me because I am surrounded by people who never stop changing the world for the better, and I strive to become like them,” said Alyssa.

With aspirations of competing as Miss USA, Megan was appointed to the Nevada Youth Legislature for the 2013-15 session and is actively engaged in the community. “This award helps financially fund my opportunity to acquire a college education so that I can use my degree and my career as the catalyst to do bigger and better things for my community and my country,” explained Megan.
In partnership with Spread the Word Nevada, the WLC sponsors “Breakfast with Books” once a month. Families are treated to a light breakfast, a book reading, and a free developmentally appropriate and enriching book to build their home libraries. The excitement and smiles on the children’s faces as they choose their new books are truly heartwarming. This important program promotes English literacy and fluency by increasing the number of available tools to promote language acquisition. The participating elementary schools are Jeffers, Paradise, Petersen, Twin Lakes and Whitney.

WLC MISSION:
Engage and develop our members to be leaders in creating impactful change in our community through education, health and financial stability.

Supporting girls in the lifelong endeavor to increase physical activity and healthy eating, WLC sponsored this fun run and development program for Girls on the Run, which incorporates positive youth development curricula. It’s an amazing program that includes exercise, mentoring, learning and goal setting.

The WLC Family Engagement Resource Centers (FERCs) are located in four local high schools and target underserved teens who are at risk of dropping out. Through their involvement, these teens and their families receive resources to strengthen the home-school connection and assist in keeping students on track to graduate. The FERCs are located at Clark, Sunrise Mountain, Eldorado and Silverado. In 2014, the very first cohort of this project reached graduation eligibility. We proudly watched 434 seniors who had been identified by CCSD as having a 100 percent risk of dropping out, walk the stage to receive their diploma.

2014-2015 women’s leadership council
making a good life possible
YOUNG PHILANTHROPISTS SOCIETY

The Young Philanthropists Society (YPS) is a dynamic group of philanthropists with a mission to make a difference in children's lives through volunteerism, mentorship and events by harnessing the energy, commitment and diverse skills sets of the next generation of leaders.

This engaged group of contributors has raised over $490,000 in six years and has successfully launched the “Piggy Bank” Program an innovative, real-world solution to teach students the importance of saving.

YPS members spearheaded the creation of the “Piggy Bank” program to teach children, grades K-5, to save. A collaboration between YPS, Silver State Schools Credit Union (SSSCU) and Andson Inc., the “Piggy Bank” provides a fun, hands-on interactive program allowing children to save their earnings in a real-life bank at their school.

YPS has successfully opened two “Piggy Banks” at Walter Bracken STEAM Academy and Howard E. Hollingsworth Elementary School with the third “Piggy Bank” to be opened at Walter Long Elementary School in the Fall of 2015.
United Way of Southern Nevada gratefully acknowledges the 2014-15 Young Philanthropists Society Co-chairs, Chelsie Campbell and Christopher H. Way and all of the committee co-chairs and members.

“United Way does so much to give back to all facets of the community and it’s a great way to give back to many people who are in need including young children and families throughout the Las Vegas valley.”

**Michael Parks** | First Vice President Investment Properties, Global Gaming Group CBRE | Capital Markets

With his sights set on being a professional soccer player, Emmanuel may only be in second grade but he knows it’s going to take a lot of work to accomplish his dream.

A creative, imaginative and active boy, Emmanuel likes art and drawing Captain America. If his dreams of becoming a soccer player don’t work out, Emmanuel has a back-up plan. He wants to become an FBI agent, “to make the world a better place.”

Through the “Piggy Bank” program at his school, Walter Bracken STEAM Academy, Emmanuel is learning how to save.

“When I told my parents I had saved $705 dollars they were really happy because all that I have been saving is going to go for my college,” said Emmanuel.

A hard worker, Emmanuel earns money by working around the house and helping his father with projects like fixing the refrigerator.

“If you get more money you can save for college,” said Emmanuel. “So you can reach your goal and do whatever you want afterwards.”
2014-2015 young philanthropists society
helping children succeed

YPS MISSION:
To make a difference in children’s lives through volunteerism, mentorship and events by harnessing the energy, commitment and diverse skills sets of the next generation of leaders.

Books and Buddies helps facilitate reading and literacy in the home. YPS’ support of this program allows for expansion of this program to reach an additional 150 at-risk children in partnership with Spread the Word Nevada. Through mentoring, book supplies, and comprehension inquiry, post-test results demonstrate the effectiveness of this important mentoring program.


Camps provide immersion into physical activity and fitness as well as the ABCs of proper nutrition and healthy eating. These camps aid in helping children succeed cognitively, socially and athletically.

YPS expanded their reach into the community by their partnership with the Down Syndrome Organization of Southern Nevada via the Learning Program, designed to deliver evidence based educational support to children, parents and teachers in the areas of literacy and math. Offered throughout the school year, this program provides additional individualized instruction to children and their caregivers, so their needs are met and they have the greatest chances for success. YPS’ partnership allows this valuable program to double their capacity and allows for a second age group, 7-8 year olds, to receive this critical support.
Nonprofit professionals joined to reduce the social costs of poverty, strengthen the workforce and build a more prosperous and sustainable community through the “Bridges Out of Poverty” workshop at United Way.

Bringing together front line staff, counselors, employers and community organization employees, the workshop advanced strategies to improve job retention rates, build resources, improve outcomes and support those who are moving out of poverty.

VISIONARIES  $5,000 - $9,999

KEVIN AND SHERRY BETHEL  
NV Energy

PAUL CAUDILL AND JANE AMERINE  
NV Energy

ELLIOTT K. CHAMBERS  
Wells Fargo

PAULINE CHUNGLIM  
Caesars Entertainment

GLADYS AND STEVE COMER

DENETTE CORRALES  
Wells Fargo

CHRISS AND MEMRIE DEENEY  
National Security Technologies, LLC

JAMES AND CLAUDINE DOUBEK  
NV Energy

DAVID A. FARLIN  
Boyd Gaming Corporation

NADINE FAULIS  
Bank of America

STEPHEN AND PAULA FRANCIS  
8 NEWS NOW

DON GIBE AND NANCY ERLANSON

RICHARD FRAIM

CHRISTOPHER S. GRIFFIN  
Deloitte

JULIA HENSEL  
Deloitte

ROBERT HEWITT

KEVIN AND ANNETTE JUDICE  
NV Energy

RAYMOND AND HELEN JUZAITIS  
National Security Technologies, LLC

DAWN LABONTE  
Wells Fargo

ED GARCIA AND KIRSTIN LAMBRECHT  
Holland & Hart/Gerety & Associates, CPAs

MICHAEL LEWIS  
United Parcel Service

STEVE AND VANESSA MANIAGO

JENNIFER M. MORGAN  
National Security Technologies, LLC

WILLIAM R. OLSEN  
NV Energy

JEFF AND SHERRI ORTWEIN  
Deloitte

JARED PRYOR  
Wells Fargo

PHYLLIS RADACK  
National Security Technologies, LLC

CHANNA M. SEDERE  
Wells Fargo

LINDA AND LARRY SEEDIG

KIS FAMILY FOUNDATION  
Boyd Gaming Corporation

PHILIP AND KATHEE SPEIGHT  
Las Vegas Valley Water District

AMY ST. CLAIR  
PricewaterhouseCoopers LLP

DELLA TILSHER  
United Parcel Service

5 ANONYMOUS
UNITED WAY HEROES | ANNUAL REPORT

2014-2015 leadership society

TEMPLARS $2,500 - $4,999

DANIEL AND MONICA ALVARADO
Las Vegas Metropolitan Police Department

STEVEN L. ANDERSON
Las Vegas Valley Water District

TINA ANDERSON
SolarCity

KEN AND PATTI ANDRIESSEN
National Security Technologies, LLC

ANNE ANIELLO-WAYMAN
Kaercher Campbell & Associates

JOY AVEDESIGN
Northwestern Mutual Financial Network

SANDRA J. BAKER
Clark County

SANDRA BATTLES
United Parcel Service

JILL BELL
Nevada State Bank

KRISTIN AND EDWARD BELMONT
Enterprise Holdings

ROBERT A. BERGLIN
National Security Technologies, LLC

JOHN D. BINIZA
National Security Technologies, LLC

PHILLIP A. BLOUNT
Clark County

MICHAEL F. BOLOGNINI
Cox Communications

ELIZABETH BRICKFIELD
Dickinson Wright PLLC

CAROL A. BRINK
Ameriprise Financial

PAULA M. BROWNE
Wells Fargo

KERRIE, RUDY AND BREANNA BURKE
Boyd Gaming Corporation

CHELSIE CAMPBELL
NV Energy

CHRIS CAPPAS
United Way of Southern Nevada

JENNIFER CARO
Deloitte

DONNA CASHMAN
National Security Technologies, LLC

STEVE AND TIMI CEREGHINO
National Security Technologies, LLC

JANET CHAO
East West Bank

United Way works to eradicate poverty through the Southern Nevada Capacity Building VISTA project. The project’s overall goal is to enrich the lives of southern Nevadans by strengthening UWSN partner agencies.

VISTA members like Kiah and Alex help with the operations of local nonprofits and have implemented programs that will have a lasting impact on our community.

Kiah developed a strategy to increase access to quality early childhood education. Alex organized and contracted a major media feature on a Spanish news station to help a nonprofit gain increased exposure and support for their community work.

Through your support VISTA members have engaged 2,500 volunteers and more than $14,000 in resources in 2014-15.

"I’ve supported United Way since 2004 because the organization provides me with a level of comfort that the financial resources are being put to the best use, and I know I’m helping those in my own community."

Andrea Smith | Director, Corporate Communications NV Energy
Learning at an early age the power of volunteering and the path to success, 995 NGAGE high school students committed their time to building a better future for our community. In the 2014-2015 school year, United Way recognized 169 students representing 24 high schools for serving a minimum of 100 hours. Participating students gained access to community, business and personal experiences and friendships that will last a lifetime.
TEMPLARS $2,500 - $4,999

ROBBIE D. GRAHAM
Nevada Title Company

KARIE L. HALL
Caesars Entertainment

PAM AND BRET HAYNES
National Security Technologies, LLC

TERRY HICKS
Cox Communications

NORMAN TY AND MERCEDES HILBRECHT
Hilbrecht and Associates

DANYLLE AND STUART HITCHEN

A.C. AND EVELYN HOLLINS
National Security Technologies, LLC

JAMES AND NANCY HOLT
National Security Technologies, LLC

PHILIP A. HORRELL
Wells Fargo

REBECCA HOWELL

MARY HUMPHREY
Las Vegas Metropolitan Police Department

DERON HUNSBERGER

HARRIOTT KELLY
The Rainmaker Group

LINDA M. KIRK

JOSEPH A. KUCIK
Nevada State Bank

STACEY KUSTERS
NV Energy

JOYCELYN LAGULA
Gensler

ROSEMARY LATO
Lato, Petrova & Pearson, CPAs

DEXTER LEE
National Security Technologies, LLC

JANET LINDE
Cox Communications

CRISTINE LINDHOLM
 reinforces

DANA C. LINDSAY
National Security Technologies, LLC

DR. EVA LITTMAN
Red Rock Fertility Clinic

MARTIN J. LIVINGSTON
Enterprise Holdings

HOLLY AND DAVID LLOYD
Southwest Gas Corporation

CHRIS W. MAGNUSSON
Enterprise Holdings

MALINDA MAILE
UBS Financial Services, Las Vegas

JILL MARADIAGA
Deloitte

TIMARA MARQUIS
Deloitte

LINDA MARVIN

PUNAM MATHUR
Ernst & Young, LLP

MJ MAYNARD
RTC

FRANCINE MAZZA
Enterprise Holdings

MARK AND CATHY MAURER
Ernst & Young, LLP

KELLIE MCMASTER

KRISTIN MCMILLAN
Las Vegas Metro Chamber of Commerce

Capucine Dean now has the tools she needs to help young preschool learners in her classroom be prepared for kindergarten through United Way’s early education training.

“My students have learned to talk to each other and problem solve. They can now look at a problem and figure it out,” said Capucine.

Through the training, Capucine learned effective strategies to capture children’s attention so they recognize their numbers, alphabet and begin to learn how to write.

“After the training I learned it’s all about the kids. They become better students when I know how to teach them.”

THROUGH YOUR SUPPORT:
MORE THAN 79,873 HOURS OF TRAINING WERE PROVIDED TO EARLY EDUCATORS SINCE 2010.
Immunizations can save your child’s life. Because of advances in medical science, your child can be protected against more diseases than ever before. Some diseases that once injured or killed thousands of children, have been eliminated completely and others are close to extinction – primarily due to safe and effective vaccines. Polio was once America’s most-feared disease, causing death and paralysis across the country, but today, thanks to vaccinations, there are no reports of polio in the United States. Immunization protects others you care about, can save your family time and money and ensures that your child will be able to attend school.

THROUGH YOUR SUPPORT:
MORE THAN 308,643 IMMUNIZATIONS HAVE BEEN PROVIDED TO CHILDREN FROM BIRTH TO AGE 10 SINCE 2010.
Deploying volunteers in the community, UWSN manages the AmeriCorps national service program. Service members like Hector Lizaola help families, students and children live better lives. Hector helps students learn how to save through the YPS “Piggy Bank” Program. Encouraging students to save for their goals, Hector also uses his bilingual skills to help parents and students learn the importance of saving.

Helping students with their homework and graduate from high school, serving food to families in need, leading youth leadership camping and hiking trips and teaching students how to apply for college, AmeriCorps members become role models to the students and children they serve.

THROUGH YOUR SUPPORT:
MORE THAN 204,091 HOURS OF AMERICORPS SERVICE HAVE BEEN DEPLOYED IN THE COMMUNITY SINCE 2010.

TEMPLARS $2,500 - $4,999

TAMMY L. SEICHI
Ernst & Young, LLP

KERI SERRANO-LONG
Diamond Resorts International

ANDREA SMITH
NV Energy

MONTE SMITH
Brown & Brown Insurance

GEOFF SPATARO
United Way of Southern Nevada

Marilyn Spiegel

LINDA STALEY
Bershire Hathaway

JUDITH STOKEY
NV Energy

JOSH S. SWISSEMAN
MGM Foundation

TED A. TURNEY II
National Security Technologies, LLC

SHARI TYRELL
Centennial Hills Hospital Medical Center

PAUL VANHOFWEGEN
Wells Fargo

LORI WARE
William Hill US

DIANNE WEEKS SWANSON AND HERB SWANSON
Wells Fargo

CAROLYN WHEELER
Caesars Entertainment

GREG AND TINA WICHMANN
Deloitte

JOHN WILCOX
City National Bank

ANGEL WILLIAMS
Boys & Girls Clubs of Las Vegas Southern Nevada

JACQUELYN WILLIAMS
Nevada State Bank

JESSICA WILLIAMS
Las Vegas Metropolitan Police Department

BARRY L. WILLIS
National Security Technologies, LLC

RONNA WISEMAN
Las Vegas Metropolitan Police Department

JEFFREY T. WOJCIC
National Security Technologies, LLC

EMILY WOFFORD
Caesars Entertainment

JANICE WOLFEINBARGER
Red Rock Fertility Clinic

BRIAN WOLFGRAM AND FAMILY
City of Henderson

PATRICIA AND RICHARD WRIGHT
Wright, Stanish and Winckler

MARK A. YINGLING
Pinnacle Entertainment

7 ANONYMOUS

LEADERSHIP SOCIETY

THROUGH YOUR SUPPORT:
MORE THAN 204,091 HOURS OF AMERICORPS SERVICE HAVE BEEN DEPLOYED IN THE COMMUNITY SINCE 2010.
Providing a free service for families across the Valley, United Way has **helped more than 26,000 families get their taxes filed** since 2010 by IRS-certified volunteers.

Kayla described the process of getting her taxes prepared as easy. She didn’t have to wait in a line and in thirty minutes the process was completed. “I did a happy dance when I found out I would be receiving a $1,000 refund,” exclaimed Kayla. “I was overjoyed!”
Everything hour of every day people in Nevada have urgent needs.

Nevada 2-1-1 was established to get the right person to the right service, quickly and with kindness and humility.

After nine years of service and 522,000 calls, live operators are available seven days a week with translation services in more than 150 languages.

To learn more or to get help, dial 2-1-1 or visit nevada211.org.

THROUGH YOUR SUPPORT:

MORE THAN 522,000 CALLS WERE ANSWERED THROUGH 2-1-1 SINCE 2006.
For more than eleven years, United Way has been instrumental in ensuring that the needs of hungry and homeless people are met by serving as the secretariat for the Emergency Food and Shelter Program (EFSP).

With a goal to ensure a fast response to those who need it most, the program was created in 1983 and has provided $3.3 billion in Federal funds during its 30-year history. In 2014-15, UWSN distributed $1.23 million to the community to ensure that those in the neediest areas receive help.

THROUGH YOUR SUPPORT:
UNITED WAY DISTRIBUTED $1.23 MILLION TO THE COMMUNITY TO HELP THOSE IN NEED IN 2014-2015.

SILVER KNIGHTS
$1,500 - $1,999

MARTIN J. PALAGI
National Security Technologies, LLC

MICHAEL PARKS
CB Richard Ellis Inc.

STANLEY PARRY
Ballard Spahr Andrews & Ingersoll, LLP

MARIA PAWELEC
NV Energy

LLOYD G. REARDON II
City of Henderson

RICK S. REMINGTON
National Security Technologies, LLC

REBECCA RISSE
NV Energy

DENNIS RUIZ
Cox Communications

JORDAN SACCA
Farmers Insurance

STEPHEN SCHATTENMAN
U.S. Bank

MICHAIL P. SCHULER
Enterprise Holdings

ROBERT AND JENELL SCIABICA
Enterprise Holdings

DANIEL SHAPIRO
Ernst & Young, LLP

JOSEPH V. SINOBIO
NV Energy

YUKIO SOARES
United Parcel Service

MARK TOLENTINO
United Parcel Service

BARBARA VLAHAKIS
Bank of America

RORY AND LIZ VOWINKEL
Vohwinkel and Associates

RYAN M. WELCH
Enterprise Holdings

TAMMY E. WHITENTON
NV Energy

ANA R. WOOD
United Way of Southern Nevada

THOMAS YEE
Wells Fargo

8 ANONYMOUS

BRONZE KNIGHTS
$1,000 - $1,499

WILLIAM ABBATE
Cox Communications

DALE ABEELA
Enterprise Holdings

JAMES ADAMS
Boyd Gaming Corporation

CHARLES ADKISSON
U.S. Bank

YVIRIRIA AND LUIS AGUILAR
Enterprise Holdings

LANCE AGUIRRE
NV Energy

ALFONSO AGUIRRE
NV Energy

TOMO I. AIHARA
Caesars Entertainment

DEIDRE ALBRECHT
Enterprise Holdings

MICHAEL ALFORD
NV Energy

DAVE AND MARLENE ALLAWAY
NV Energy

CARL ALLEN
UnitedHealthcare

DEAN ALLEN
Caesars Entertainment

TIMOTHY ALLISON
NV Energy

MICHAEL ALMBERG
NV Energy

NARCISA ALPRECHT
NV Energy

RUSSELL AMMON
Enterprise Holdings

BRIAN ANDERSON
NV Energy

TIM APEL
Enterprise Holdings

MARIA F. ARELLANO
NV Energy

RICARDO ARIAS
Enterprise Holdings

AUDREY ARNOLD
United Labor Agency of Nevada Inc.

RICH AND SHAWNA ARON
Boyd Gaming Corporation

TIMOTHY ARNDT
NV Energy

MICHAEL ARREDOLA
Enterprise Holdings

SANDRA ARRINGTON
Wells Fargo

DEAN AUSTIN
CenturyLink

THOMAS AXTELL
Southern Nevada Public Television

DAVE G. BABE
Boyd Gaming Corporation

JULIE A. BAILEY
Clark County School District

Through Your Support:
UNITED WAY DISTRIBUTED $1.23 MILLION TO THE COMMUNITY TO HELP THOSE IN NEED IN 2014-2015.
United Way is leading a collective impact initiative, Mission Achieves, which is focused on improving the educational pipeline between North Las Vegas high schools and postsecondary institutions. The purpose of Mission Achieves is to critically examine this pipeline and develop effective strategies to increase high school graduation, college enrollment and college completion rates.

Mission Achieves is a Lumina Foundation partner and is working hard to help increase the nation’s postsecondary degree attainment rate from 33% to 60% by the year 2025. The Mission Achieves collaborative is currently discussing barriers to student success, developing strategies to address these barriers and implementing them in our North Las Vegas high schools.
<table>
<thead>
<tr>
<th>Name</th>
<th>Company/Position</th>
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<tbody>
<tr>
<td>Alfredo Cardenas</td>
<td>United Parcel Service</td>
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<td>Joe Carleone</td>
<td>American Pacific Corporation</td>
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<td>Kathy L. Carrasco</td>
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<td>Judy Chan</td>
<td>New York New York Hotel and Casino</td>
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<td>Marc and Melissa Colon</td>
<td>Las Vegas Metropolitan Police Department</td>
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<td>Michele Compton</td>
<td>Cox Communications</td>
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<td>Andres de la Cruz</td>
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<td>Susan DeBaker</td>
<td>PricewaterhouseCoopers LLP</td>
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<td>Amanda Decker</td>
<td>Clark County School District</td>
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<td>Jill Deforest</td>
<td>NV Energy</td>
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<td>Laura de la Cruz</td>
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<td>John Delikanakis</td>
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<td>Robert Erdman</td>
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Bringing together companies, volunteers and resources to meet the growing needs of our community, United Way’s Community Engagement Team has led more than 20 projects this year. A trusted resource, for the second year United Way connected the Paris, Bally’s and Planet Hollywood management team volunteers with a volunteer opportunity to make a big difference.

Creating an inviting haven for students, teachers and parents of Walter V. Long Elementary School, volunteers saw a marked change in just a couple of hours.
Engaging families in their children’s early learning is pivotal to ensuring that our future generation can read, write and has the tools they need to succeed in school and in life. Through United Way’s Family Engagement Resource Centers at local preschools, caregivers and parents like Shelley, Amanda’s mom, receive training and insight on how to help their children learn during the most formative years.

“They are awesome because you learn what is going on and how to incorporate what your child is learning in school to help encourage your child to learn,” said Shelley. “Now, Amanda is ready for kindergarten and has the skills to interact with other children and the educational structure she needs to succeed.”
With a bright spirit and an infectious smile, Lynn Stewart is committed to changing lives through servicing the community. A southern California girl who moved to Vegas during her freshman year of high school, Lynn loves the community that she now calls home and works to make a difference as United Way’s Community Engagement Manager.

“I love to volunteer and give back!” exclaimed Lynn. “It’s that rewarding feeling of being a part of making someone’s life better or sharing our blessings that supersedes the work.”

In her position, Lynn has the unique opportunity to work with companies visiting the Valley that are planning engagement opportunities for their employees.

“We make their vision a reality,” said Lynn. “I am so moved by large corporations that take time out of their training or conference schedule to leave a positive, progressive mark in Las Vegas.”
United Way helps to ensure that donor contributions go to credible agencies that have received a “good housekeeping” seal of approval through its accreditation program. United Way accredited agencies receive formal acknowledgement that their work meets the highest standards of excellence for nonprofits and provides the agency the opportunity to be part of a strong, healthy and positive network of nonprofit organizations serving the needs of our community.

To become an accredited agency, organizations complete an application that is reviewed by community volunteers and business leaders. UWSN orchestrates a thorough process that ensures UWSN accredited agencies are those with exemplary fiscal accountability and the capacity to produce outcomes and provide accountability reports.
UWSN ACCREDITED AGENCIES

100 Black Men of Las Vegas
Aid for AIDS of Nevada
Alzheimer’s Association Desert Southwest
American Red Cross, Southern Nevada Chapter
Big Brothers Big Sisters of Nevada
Boy Scouts of America, Las Vegas Area Council
Boys & Girls Clubs of Southern Nevada (Henderson)
Boys & Girls Clubs of Southern Nevada (Las Vegas)
Bridge Counseling Associates
Candlelighters for Childhood Cancer
Catholic Charities of Southern Nevada
Communities in Schools of Southern Nevada
Community Counseling Center
Community Medical Outreach Center
Community Services of Nevada
Easter Seals of Nevada
Emergency Aid of Boulder City
Family and Child Treatment of Southern Nevada
Family Promise of Las Vegas
Financial Guidance Center (Consumer Credit Counseling Service of Southern Nevada)
FIT for an Independent Tomorrow
Gay and Lesbian Community Center of Southern Nevada (The Center)
Goodwill of Southern Nevada
HELP of Southern Nevada
HopeLink
 Huntridge Teen Clinic
 Jewish Family Services
 Jewish Federation of Las Vegas
 Junior Achievement of Southern Nevada
 Las Vegas Clark County Urban League
 Las Vegas Natural History Museum
 Lutheran Social Services of Nevada
 Nathan Adelson Hospice Las Vegas
 Neighborhood Housing Services of Southern Nevada, Inc.
 Nevada Child Seekers
 Nevada H.A.N.D. Inc.
 Nevada Health Centers
 Nevada Paralyzed Veterans of America
 Nevada Partners
 Nevada PEP Incorporated
 Nevada Rural Counties RSVP Program Incorporated
 New Vista Ranch Incorporated
 Nye Communities Coalition
 Olive Crest
 Open Doors Community Services (United Methodist Social Ministries)
 Planned Parenthood of Southern Nevada
 Rainbow Dreams Educational Foundation (Anthony Pollard Foundation)
 Rebuilding Together Southern Nevada
 Ronald McDonald House Charities of Greater Las Vegas
 SAFE House, Inc.
 Safe Nest / TADC
 Salvation Army Clark County Command
 Southern Nevada Area Foundation for Independent Living
 Southern Nevada Public Television
 Spread the Word Nevada
 St. Judes Ranch for Children
 Sunrise Children’s Foundation
 Susan G. Komen for the Cure
 The Public Education Foundation
 The Rape Crisis Center (Community Action Against Rape DBA)
 The Shade Tree
 United Labor Agency of Nevada Inc.
 United Way of Southern Nevada
 Variety Early Learning Center
 Women’s Development Center
 YMCA of Southern Nevada

BRONZE KNIGHTS
$1,000 - $1,499

TINA MILES
Centennial Hills Hospital Medical Center

BOBBIE MILLER
Enterprise Holdings

COLBY MILLER
Enterprise Holdings

PATRICIA J. MILLS
Cox Communications

DAVID MITCHELL
National Security Technologies, LLC

SCOTT MITCHELL
NV Energy

STORMY MITCHELL
Cox Communications

JASON LINDA, ASIA AND CARMEN MOULTRE
Enterprise Holdings

MICHAEL MULLIN
Nevada H.A.N.D. Inc.

MICHAEL MUSICARO
Boyd Gaming Corporation

PRISCILLA AND LUIS MONTOYA
NV Energy

RONALD MOORE
NV Energy

NICOLE L. MORRIS-BLAZEK
Nevada State Bank

SHARI L. MORRISON
National Security Technologies, LLC

JASON, LONDA, ASIA AND CARMEN MOULTRE
Enterprise Holdings

RICHARD B. NEWTON
Enterprise Holdings

DENNIS C. NICHOLS
National Security Technologies, LLC

MICHELLE R. NICOLL
National Security Technologies, LLC

LONNIE NOBLE
Nevada State Bank

SYLVIA AND WILLIAM NOONAN
Boyd Gaming Corporation

NANCY NEWELL
Centennial Hills Hospital Medical Center

THE NEUTGENS FAMILY

THROUGH YOUR SUPPORT:
MORE THAN 2,390,591 SERVICES WERE PROVIDED INCLUDING SHELTER, MEALS AND FOOD SINCE 2010.
Sitel Las Vegas “Packed the Bus” and donated 45 boxes of needed school supplies to Jack Dailey Elementary School in August 2015. This included everything from notebooks, pencils and markers to Kleenex® and boxes of copy paper for the teachers.

“Sitel employees are incredibly passionate about meeting community needs and providing these supplies to students who really need them,” said Chris Cappas, Sr. Director of Community Engagement, Human Resources. “We have multiple opportunities for companies to get involved and make a difference.”
BRONZE KNIGHTS
$1,000 - $1,499

ALICE RICHARDS
Boyd Gaming Corporation

ERIC M. RICHARDSON
National Security Technologies, LLC

KAREN RIDGES
Cox Communications

CARSON RILAND
National Security Technologies, LLC

FRADE RIVERA
Enterprise Holdings

JEROME ROBERTS
National Security Technologies, LLC

C. M. ROBLES
NV Energy

ANTHONY RODRIGUEZ
Enterprise Holdings

RANDOLPH ROLLINS
National Security Technologies, LLC

JANET ROSALES
United Parcel Service

EDGAR ROSEN
CenturyLink

AL RUBALCABA
National Security Technologies, LLC

KAREN RUBEL
Nevada State Bank

TRACY RUIZ
Sprint Nextel

LISA RUSH
Enterprise Holdings

RANDAL RUSSELL
United Parcel Service

LARRY RUVO
Southern Wine and Spirits of Nevada

BRANDON SALIBA
U.S. Bank

MARY ANN SALMON
Clark County

KIRBY SALOMONE
Boyd Gaming Corporation

AUTUMN SANCHEZ
NV Energy

JOSEPH AND JANELL SANCHEZ
NV Energy

ANN SAVIN
Desert Springs Hospital

SUZANNE SCAFIRE
National Security Technologies, LLC

ROBERT E. SCHAFFHAUSER
Aliante Casino

ROBERT SCHAICH
UnitedHealthcare

SCOTT SCHENK
PricewaterhouseCoopers LLP

JACK AND ANGEL SCHIBROWSKY
University of Nevada, Las Vegas

DAN AND DAWN SCHILLER
NV Energy

STEVEN SCHUTTE
Station Casinos

JOHN AND REBECCA SCHWARTZ

MR. AND MRS. STEPHEN SCOLARO
Enterprise Holdings

THOMAS J SEAVER
National Security Technologies, LLC

GARY R. SELESNER
Caesars Entertainment

ANGELICA SILVEYRA
NV Energy

WILLIAM AND BARB SIMKO
NV Energy

TINA SIMMONS-SOLIDAY
CenturyLink

Derek SIMMS
Enterprise Holdings

THOMAS SIZEMORE
NV Energy

JOSEPH SMITH
National Security Technologies, LLC

JEFF AND LYNN SMITH
National Security Technologies, LLC

MICHAEL SMITH
NV Energy

ROBIN SMITH
NV Energy

STAN AND SUE SMITH
Boyd Gaming Corporation

STEVE SMITH
Southern Wine and Spirits of Nevada

JENNIFER M. SNARR
Enterprise Holdings

UNITED WAY HEROES | ANNUAL REPORT

LEADERSHIP SOCIETY

UWSN's Family Stability Initiative assists qualified families with school-age children maintain housing stability with a goal to keep children stable in school.

The Family Stability Initiative provides comprehensive services to families which include case management, housing counseling, financial education and coaching. Case Management Specialists work with families to determine eligibility and assist families in developing a budget to ensure housing stability and refer or connect families to benefits and resources that may assist them in maintaining their housing.

THROUGH YOUR SUPPORT:
MORE THAN 33,004 STUDENTS WERE PROVIDED WITH FINANCIAL LITERACY EDUCATION AND SHOWED AN INCREASE IN PRE- AND POST-TEST SCORES BY 24.4% SINCE 2010.
With more than 500 people in attendance, United Way of Southern Nevada’s “Flip Through Summer,” a free family fun summer kickoff event at Springs Preserve in 2015 was an absolute success. A special day of celebration, imagination and the magic of some of the most beloved books and characters, children got excited about reading and writing and pledged to read 8,211 books throughout the summer.

During this family fun-filled event, children lined up to add their own flair to the “The World’s Greatest Story” and visited themed book nooks with live characters reading favorite children’s books. The event also featured a book swap, live entertainment, face painting, child-friendly activities, special giveaways, community family resources and complimentary ice cream and Starbucks coffee and tea.

The event encourages summer reading, since children can lose as much as three months of reading comprehension during the summer.
Through United Way’s Crisis Fund giving options, employees across the Valley are receiving help in their time of need.

A crisis fund recipient, Mark had his home burglarized and set on fire. He lost everything and did not have renter’s insurance. Mark received the help he needed through this crisis so he was able to purchase necessities and pay his rent.
THANK YOU 2014-15 COMMUNITY CHAMPIONS

TOP 10
THE LARGEST CAMPAIGNS WITH THE HIGHEST REVENUE

1. NV Energy
2. Wells Fargo
3. Boyd Gaming
4. Caesars Entertainment
5. Enterprise Holdings
6. Cox Communications
7. National Security Technologies LLC
8. UPS
9. CCSD Clark County School District
10. CenturyLink
COMMUNITY CHAMPIONS HAVE MADE LIVING UNITED A TOP PRIORITY.

LIVE UNITED 20
COMPANIES WITH THE HIGHEST EMPLOYEE PARTICIPATION RATES (15+ EMPLOYEES)

TEAM FISHEL 100%
THE KORTE COMPANY 100%
DR PEPPER SNAPPLE GROUP 96%
UNITED FOOD AND COMMERCIAL WORKERS #711 93%
WOMEN’S DEVELOPMENT CENTER INC. 80%
DO IT BEST CORPORATION 79%
COX COMMUNICATIONS 69%
BANK OF NEVADA 65%
DELOITTE 56%
NV ENERGY 55%
NORTHWEST ADMINISTRATORS 53%
YMCA OF SOUTHERN NEVADA 53%
LAS VEGAS METRO CHAMBER OF COMMERCE 47%
SNEILL & WILMER LLP 47%
ALIANTE CASINO + HOTEL + SPA 44%
GERETY & ASSOCIATES, CPAS 44%
ERNST & YOUNG, LLP 41%
8 NEWS NOW 40%
AMERICAN PACIFIC CORPORATION 36%
COSTCO 30%

“By partnering with United Way we are able to engage our team members with a dynamic campaign that showcases our Caring Culture and educates them on the positive impact they are making in our community through their support. By walking the walk and leading the way by example we build pride with our team members and the community!”

Carolyn Wheeler | Assistant Director of Internal Communications
Las Vegas Region
Caesars Entertainment
We admire the energy and enthusiasm that UPS brings to their United Way workplace campaign. With an engaging kickoff, carwash and “UPS Idol” event, UPS truly demonstrates their commitment to the community as a **TOP 10 Community Champion**. Thank you, UPS, for everything you do and your commitment to our community!
We provide an umbrella of support for the entire community by managing workplace campaigns at more than 300 companies. Through your support, we deploy strategic campaigns that raise more than **$6.1 million** for hundreds of nonprofits serving our community.

With generous support to organizations like St. Jude’s Ranch for Children, Inc.; Catholic Charities of Southern Nevada; Nathan Adelson Hospice, Inc.; American Red Cross; Safe Nest/TADC; The Shade Tree and Salvation Army Clark County Command, our workplace campaign touches the lives of one in four living in southern Nevada.

Through our workplace campaign, we help to ensure that those in need are fed and receive shelter and that no one ends the journey of life alone, afraid or in pain through hospice services. At-risk children, young adults and families are empowered to create a new future in a caring community. We help to provide disaster-related relief assistance and shelter for children, families and women and addiction recovery programs.
Erin Peace was not convinced that early childhood education was important until she sent her two children, Jaxon age five and Jaydon age two, to a quality early childcare center. Now she has a different perspective.

“I have seen such a significant development in both of them,” explained Erin. “It’s completely changed my mind about early childhood education.”

Without United Way’s help, Erin’s children would not be able to attend preschool.

“Preschool is important for my children’s educational, social and emotional development,” said Erin. “They are able to grasp and learn a lot more and work in teams. I have seen it made a difference in the lives of my children and others as well.”

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Thank you NV Energy for all you do to LIVE UNITED for United Way of Southern Nevada (UWSN). With a Leadership Breakfast, golf tournament and multiple engaging events, NV Energy employees truly stepped up to support our community. Thank you to Manager, Community Relations Doretha Easler (UWSN Liaison); Manager, Safety and Health Michael Smith (UWSN Campaign Co-chair); Project Manager, Customer Service Shannon Brown (UWSN Campaign Chair) and Senior Community Relations Advisor Susan Boswell (UWSN Campaign Coordinator - not pictured above) and the NV Energy Campaign team. As our leading TOP 10 Community Champion, we appreciate all of your dedication and support.
2014-2015 CAMPAIGN

Grants Under Management

- ECET2: 12,427
- Common Core: 5,769
- Windsong: 705,406
- AmeriCorps: 722,460
- Siemer: 84,203
- VISTA: 204,967
- Volunteer Center: 109,376
- Las Vegas Healthy Communities: 18,138
- Lumina: 30,666
- Robert Wood Johnson Foundation: 47,191
- Downtown Ambassador Program: 16,632

Total Grants: 1,957,235

Interest & Other Income: 273,900

Current Year Support for Community: 10,369,554