

## Women's Leadership Council 2015 – 2016 Project Summaries

### Commitment to Education

**Family Engagement Resource Centers (FERCs)** in partnership with **CCSD** are to include site-based strategies in four local high schools – Clark, Eldorado, Silverado and Sunrise Mountain to increase communication with parents about student requirements to graduate on time and to achieve post-secondary success.

- **Investment for school year 2015 - 2016: \$20,000**
- Provide transportation for college tours, senior graduation cords and caps & gowns for seniors with financial need

**Breakfast with Books** is in partnership with **Spread the Word Nevada**. Investment from the WLC will support five at-risk schools. A monthly school-based event which invites families and their children to come to elementary schools for a breakfast, story time and book distribution. Anticipated unduplicated children and their families members is 2,300 with a projected annual distribution of 5,000 books.

- **Investment for FY 2015 - 2016: \$25,000** (\$5,000 per 5 elementary schools)
- Co-branding is available with the books and at the event
- Volunteers can support the Spread the Word Nevada employees who provide the program

**Kids Impacted by Data** is in partnership with the **Boys & Girls Clubs of S. Nevada**. Investment from the WLC will place teachers or adults in education into the Downtown Clubhouse to work with children using targeted intervention techniques. Children will have individualized curriculum that instruct and track their growth in math and reading. To measure improvement in math and reading scores, BGCSNV has partnered with CCSD to provide quarterly updates of reading and math scores and homework completion rates.

- **Investment for FY 2015 - 2016: \$50,000**
- Co-branding is available with logo on sponsorship banner in the Education Center displaying partnership with WLC, marketing materials and website
- Volunteer opportunities are available such as reading with children and character building activities

**SN Wolf Trap Early Learning** is in partnership with **The Smith Center**. Investment from the WLC will provide twenty-five 7-week residencies in UWSN partner preschool classrooms. Residencies place local professional teaching artists in classrooms to work with children ages 3-5 years and their teachers through drama, music, and dance/creative movement. Eight community-based family engagement days are offered to families of UWSN partner preschools throughout the year at local museums.

- **Investment for FY 2015 - 2016: \$52,000**
- Co-branding includes a banner in the Education Center displaying the partnership with the WLC, marketing materials, certificate for teachers attending, included on survey and The Smith Center – Education and Outreach website
- Volunteer opportunities include assisting with Professional Development Workshops or at the community Family Engagement sessions at the various museums in various capacities

### Access to Healthcare

**Girls on the Run** is a developmental youth sports program to encourage girls in grades 3-5 to increase their physical activity and practice healthy eating habits. Over a 12-week period, teams consisting of at least 8 girls and 2 coaches meet twice weekly for a 90-minute session which include a warm up, stretch and strength period, work out and processing time where they receive a health snack and talk about what they learned that day. This grant is for 75 girls in 5 Title I schools with largely Hispanic school populations at or below poverty level.

- **Investment for FY 2015 - 2016: \$15,000**
- Co-branding – the WLC will be the Presenting Sponsor in the Spring 5K with benefits to include event banners, promotion fliers and posters, online marketing materials, program T-shirts worn by all Girls on the Run program participants and coaches, in all press releases and booth space will also be provided to United/WLC at the 5K. We would also be promoted through their PR efforts as a Community Partner
- Volunteer opportunities include coaching, running with, or cheering on a team, event development or assistance or event marketing

**Stallman-Touro Medical Clinic** is a program with **The Shade Tree** to support the children receiving services through the Stallman Touro Clinic (STC). The clinic was established in 2009 on the third floor of TST to address the health needs of the abused and homeless. Services for children include immunizations, well/sick visits, dental care, vision care, prescriptions and preventive care.

- **Investment for FY 2015 - 2016: \$67,000**
- Co-branding opportunities would be through their website and social media, as well as quarterly e-blasts to their supporters
- Volunteers may include serving meals, volunteering in the children's activity center, helping to sort donations, assisting with the pets at Noah's Animal House and assisting the Clinic Manager

### **Financial Stability Partnership**

**Financial Stability for Families** is a program with the **Women's Development Center** that provides one-on-one budgeting, financial literacy and rental counseling to residents who are working toward leaving transitional housing at WDC and living on their own. Educational classes are provided on money management, asset building, and homeownership. Women establish short term and long term financial goals and a monthly budget.

- **Investment for FY 2015 - 2016: \$55,000**
- Co-branding can center on shared classroom settings with the United Way tax preparation program, as well as workshops
- Volunteers are welcomed as speakers on financial topics

**FLAGS – Financial Literacy for Girl Scouts** is a program with the **Financial Guidance Center** that will provide age-appropriate education on financial literacy to all girl scouts (FLAGS), through a partnership with the Girl Scouts of So. Nevada for super Troop 2702 (approximately 40-50 girls from the 89101 zip code). FGC's program also incorporates parents and older scouts, as well as take-home activities for the scout to do with their parents or guardians, reinforcing financial knowledge for both scouts and parents while fostering generational learning.

- **Investment for FY 2015 - 2016: \$10,000**
- Co-Branding opportunities include through media announcements and the awards event for badges
- Volunteers can help with the instructional classes; at the awards event, WLC Members can hand out badge/patch/certificate to recipients

**Scholarship - Emerging Leadership Award for Women**, a 4-year scholarship for a Clark County resident attending post-secondary education in southern Nevada. The process of promoting the scholarship, vetting applications and issuing scholarship payments are done at no cost by **The Public Education Foundation (PEF)**. WLC sets criteria, including performance measures for recipients, participates in an annual event sponsored by PEF to present the awards and meet recipients. The awards may be renewable for a total of 4 years providing the recipient maintains a 3.0 cumulative GPA, has completed a minimum of 10 community service hours per year, attends one WLC general meeting per year, is enrolled full-time, and has not been suspended from the program for any reason. The monies are applicable to cost of tuition, books and fees.

- **Investment :**
  - **\$10,000 for 2013 – 2014 recipients 3<sup>rd</sup> year**
  - **\$10,000 for 2015 - 2016 recipients 2<sup>nd</sup> year**
  - **\$10,000 for 2016 – 2017 recipients 1<sup>st</sup> year**
- Co-branding includes named scholarship, presence on Public Education Foundation materials and attendance at community-wide scholarship announcement event
- Volunteer opportunities include interview panel participation

### **Immediate Response Fund**

Small requests to meet short-term, immediate or emergency needs for one-time funding. No data or monitoring will be required for the program to be funded. The organization needs to have long-term stability. Funds distributed are less than \$5,000, are not for start-up purposes and need to "stand alone" as a request. Examples could include a request for diapers by a shelter when no other means is available, a request for specific adaptive medical equipment, funding to fix an air conditioner at a non-profit location to keep clients cool during hot summer months, etc.

- **Investment: \$14,981 (Approximately 5% of annual pledges)**

### **Co-Branding and Volunteer Fund**

Fund represents amounts to be used for any/all of the 2015-2016 funded programs to include, but not limited to banners, labels, posters, flyers, T-shirts and other items as well as water, light snacks and paper products to co-brand and volunteer support to the funded programs.

- **Investment: \$5,000**