Dear Friends,

We are very proud of the work being done and are deeply grateful for the contributions of so many individuals, corporations, foundations, and organizations that partner with United Way. Without the support of the entire community, it would be all but impossible to fulfill our mission.

This year, we embarked on an ambitious effort: distributing $1,000,000 into the community through a multi-year funding process. Donors and staff worked hand in hand to select local agencies that are taking risks and that are being innovative in their efforts to help Southern Nevada. Working with these agencies, we will solve our community’s complex problems, addressing the issues that no one organization can solve alone.

When you support United Way you help to provide a solid educational foundation so that children enter school prepared, graduate high school and continue to contribute to their communities. You help to ensure that children and families can live healthy lives and have the tools they need to break the cycle of poverty.

Throughout 2018 HEROES you will read the stories of the lives that were changed through the collective action and support of our community. Children have received a quality early education, volunteer hours have been deployed, teachers have received training and families in need have received crucial help. Because of you, United Way is able to provide an umbrella of support services through a host of agencies and organizations impacting our whole community.

On behalf of the board of directors, we wholeheartedly express our gratitude for all that you do to make a real difference. Whether you join our thousands of community volunteers, give through your workplace campaign, or participate in our community work, you are a part of the change that we are creating in the community.

We thank each of United Way’s many HEROES across the valley who have joined their resources and stepped forward like never before to create a brighter future for southern Nevada.

Sincerely,

Denette Suddeth
Board Chair
United Way of Southern Nevada
Together, we are uniting our community to improve people’s lives. We are creating positive change by solving complex community problems and helping families build pathways out of poverty. When you give to United Way, your gift stays right here in Southern Nevada to make the biggest impact for children and families.

**Alexis de Tocqueville Society**

United Way’s network of generous philanthropists drives impact and creates lasting change. Members pledge $10,000 or more to United Way in a single year.

**Women’s Leadership Council**

This dynamic, diverse group of philanthropic women leaders creates a better community for all. Members improve lives through their investment of $1,500 or more annually to United Way.

**Young Philanthropists Society**

This network of young professionals empowers the next generation of leaders to improve the lives of children and families in Southern Nevada. Members contribute $1,500 or more annually to United Way.

**Leadership Society**

Leadership Society members help unite our community to improve people’s lives by contributing $1,000 or more a year.
1,061 scholarships
Children received free and reduced tuition scholarships at 14 high-quality early education centers throughout the community.

2,486 high school students
Partner agencies Communities in Schools of Nevada, Junior Achievement of Southern Nevada, Leaders in Training and UNLV Back on Track helped students get on track to graduate.

52 first-generation college students
Leaders in Training empowered 52 first-generation college students to receive a degree with United Way’s support.

4,334 well-paying jobs
Partners Foundation for an Independent Tomorrow, Goodwill of Southern Nevada and Tech Impact helped individuals find well-paying jobs to support their families.

2,453 energy bills
Seniors and medically fragile individuals received assistance to pay their energy bills through Project REACH, a United Way partnership with NV Energy.
United Way of Southern Nevada is committed to solving some of our community’s persistent and complex issues. During 2018, we awarded more than $10 million in funding to help break the cycle of poverty, increase access to quality early education and provide food and shelter assistance to local families.

$1 Million Funding Supporting Agencies Solving Community Problems

United Way of Southern Nevada’s board of directors announced the recipients of $1,000,000 in multi-year funding. In an effort to provide cradle-to-career support, funding was provided to agencies with demonstrated outcomes in early education, student success, post-secondary attainment and workforce supports.

These seven organizations were awarded $1M over a three-year period as follows:

- Girls on the Run Las Vegas
- Foundation for an Independent Tomorrow
- Fulfillment Fund Las Vegas
- Las Vegas - Clark County Library District Foundation
- Leaders in Training
- Nevada Health Centers
- Sunrise Children's Foundation

United Way received 74 proposals requesting over $18,600,000 combined, with only $1,000,000 available in funds for community impact projects. Programs were evaluated on the merits of their submitted proposal. Each program was reviewed by four reviewers using a standardized rubric included with the application packet. A rigorous fiscal review was also conducted.

$8.2 Million in Early Education Scholarships

United Way of Southern Nevada selected 19 early education centers with over 68 classrooms, including CCSD, to receive funding for free and reduced tuition scholarships for three- and four-year-old children in need. A total amount of $8,200,000 in funding is providing child care centers with resources that aid in early childhood education. Nevada has nearly the lowest rates of preschool enrollment in the United States. Only 32% of 3 and 4 year olds in Clark County are enrolled.
in a full-day pre-kindergarten program. The Nevada Department of Education and United Way are bridging the education gap of early childhood education by offering scholarships and investment funds to child care centers.

The below early education centers have been selected to receive funding to provide scholarships for preschool and pre-k enrollment in Nevada:

- Clark County School District
- Acelero Learning Henderson – Henderson, NV
- Acelero Learning MLK – North Las Vegas, NV
- Acelero Learning Reach Out – Las Vegas, NV
- Strong Start Academy – Alta, Las Vegas, NV
- Strong Start Academy – Lorenzi, Las Vegas, NV
- Angels Christian Academy – Las Vegas, NV
- Christ Kids Child Center – Las Vegas, NV
- Cornerstone Christian Academy and Tykes Preschool – Las Vegas, NV
- Discovery Gardens Child Care – Las Vegas, NV
- Henderson Christian Academy – Henderson, NV
- Kids Are Us Academy – Las Vegas, NV
- Kids First Neighborhood Childcare, Las Vegas, NV
- Kids ‘R’ Kids – Las Vegas, NV
- Sunrise Children’s Foundation, West Campus – Las Vegas, NV
- The Magic of Learning – Henderson, NV
- University United Methodist CDC – Las Vegas, NV
- Variety Early Learning Center – Las Vegas, NV
- YMCA, Heinrich Campus – Las Vegas, NV

Scholarships have been issued through qualified centers to families in need based on child care center recommendations and referrals. All centers participate in the Quality Rating Improvement Systems (QRIS) created by the Nevada Department of Education. For further information, please visit uwsn.org/freeearlyeducation.

$1 Million Emergency Food and Shelter Program Funding

United Way of Southern Nevada is proud to announce the fourteen nonprofits receiving $1 million in federal funds through the Emergency Food and Shelter Program (EFSP). Organizations received funding to help families in need in the areas of food, hotel and motel assistance, utility services, and rent/mortgage. Families in the communities of Clark County and Las Vegas can benefit and gain access to free services to help alleviate the stress of food, shelter and utility expenses.

Individuals can learn more at uwsn.org/gethelp and access help from the following 14 organizations:

- Catholic Charities of Southern Nevada
- East Valley Family Services
- Emergency Aid of Boulder City, Inc.
- Family Promise of Las Vegas
- HELP of Southern Nevada
- Helping Hands of Vegas Valley, Inc.
- HopeLink of Southern Nevada
- Jewish Family Service Agency
- Lutheran Social Services of Nevada
- Nevada Partnership for Homeless Youth
- Safe Nest: Temporary Assistance for Domestic Crisis, Inc.
- Shade Tree, Inc.
- The Salvation Army
- United Labor Agency of Nevada

A local board made up of local government agencies, nonprofit organizations, and United Way of Southern Nevada determined how the funds awarded to Clark County were distributed among the emergency food and shelter programs run by local service agencies in the area. The local board is responsible for recommending agencies to receive these funds and any additional funds made available under this phase of the program.

For more information and to access free help, visit uwsn.org/gethelp.
In a time when the need is so great, the leaders among us rise up with renewed willingness to tackle the biggest challenges—they are United Way’s Tocqueville Society members, the cornerstone of United Way. Tocqueville Society members are philanthropists who demonstrate extraordinary generosity to our community by investing $10,000 in United Way’s work. They are committed to improving lives in our community and are recognized locally and nationally for inspiring others to greater philanthropy. United Way of Southern Nevada’s Tocqueville Society members have given over $150M to create lasting change in our community.

CREATING CHANGE:
TOCQUEVILLE SOCIETY MEMBERS RAISED $700,218 TO IMPROVE LIVES IN 2017-2018.
2017-2018 Tocqueville Society

LA SOCIÉTÉ NATIONALE
$100,000 - $249,999
DAVE AND YENNY CARVER
SAMUEL S. AND LEXY LIONEL - THE LIONEL TRUST

ORDRE DE FRATERNITÉ
$75,000 - $99,999
SUSAN AND WARREN BEST AND FAMILY
HOWARD AND KATE PUTERMAN

ORDRE DÉ LIBERTÉ
$25,000 - $49,999
WILLIAM S. BOYD
DIANE M. CARLSON AND WILLIAM M. FREYD
DONNA CASHMAN
ROBYN AND JOHN CASPERSEN
RACHELLE AND STEVE CRUPI
DAN AND EVA GERETY
TOM KOVACH AND MATHEW MCCARTHY
DON AND DEE SNYDER
CYRUS AND JOANNE SPURLINO
PHILIPPE AND CHRISTELLE ZIADE

MEMBRES DE LA SOCIÉTÉ
$10,000 - $24,999
SALIM AND TANYA ABI- KARAM
RYDER AND JULIE DONOHUE
DAVID AND ELIZABETH FERSDAHL
STEVE AND GRACE GREATHOUSE
FRED AND KRIS HIPWELL
DAVID AND ERIN HOENEMEYER
JAMES AND NANCY HOLT
MARK S. HOPKINS
THE JAMESON FAMILY

AMY MEYER-TERRY AND CURTIS TERRY
JUSTIN AND RENATA MICATROTTO
ANN SIMMONS NICHOLSON
EDWARD ORASI AND MERCY COMESANA
JOHN AND COLLEEN PAGE
PHYLIS M. RADACK
DAVID S. REED
DENETTE SUDDETH
ED SKONICKI
TERRY L. WRIGHT

"By giving to United Way through the Tocqueville Society, we are able to invest in our community in an incredible way and develop innovative ways to make an impact in Southern Nevada."

Susan Best
Controller | Enterprise Holdings

TOCQUEVILLE SOCIETY
United Way of Southern Nevada 2018 Annual Report | 7
IN A TIME WHEN THE NEED IS SO GREAT, THE LEADERS AMONG US RISE UP WITH RENEWED WILLINGNESS TO TACKLE THE BIGGEST CHALLENGES.
As a high school junior, Jorge thought college was completely out of the question. He qualified for free and reduced lunch, barely managed to pass his classes, and didn’t care about school. All that changed when he met Erica Mosca, founder and executive director of Leaders in Training, a United Way funded partner.

When Jorge began the Leaders in Training program, he was quiet and unengaged and considered himself anything but a leader. Yet, Jorge used his own advocacy and determination and continued to go to Leaders in Training meetings. Over time he started to feel more comfortable and began to actively participate in the program. Not only did Jorge graduate from high school, he earned a 3.6 grade point average at Nevada State College after his first year.

Jorge is transferring to University of Nevada, Reno where he received a full-tuition scholarship as a transfer student and is committed to using his education and success to help others in East Las Vegas fulfill their potential. Through Jorge’s dedication he has inspired his two younger cousins to be a part of Leaders in Training, and his mom is a consistent volunteer with the program.

“As a lifetime resident of Southern Nevada I understand the importance of giving back to the community that has afforded me so many opportunities. The Women’s Leadership Council allows me to do that through supporting programs that make a difference in the lives and women and children. From literacy programs for children to workforce supports for women, the WLC is working with agencies valley-wide to build a brighter future for members of our community.”

Marcie Smedley
Executive Director
Henderson Libraries
The Women’s Leadership Council (WLC) is part of a national network of dedicated women philanthropists who have collectively raised over $1.7B in support of United Way’s mission to improve lives and build stronger communities. In southern Nevada, the WLC has raised over $2.6M since inception, investing their dollars in crucial projects that are changing lives of women, children, and families. The members of the Women’s Leadership Council improve lives through their investment of $1,500 or more annually to United Way of Southern Nevada.

WLC MEMBERS COLLECTED 10,446 PROFESSIONAL ITEMS TO HELP WOMEN IN NEED DURING THEIR 2017 WLC FALL SUIT DRIVE.
2017-2018 Women’s Leadership Council

$10,000+
STEPHANIE KOCHER
RUTH LAUBER
PHYLLIS M. RADACK

$7,500 - $9,999
SUSAN BEST
DIANE M. CARLSON
DONNA CASHMAN
ROBYN C. CASPERSEN

$5,000 - $7,499
CATHY A. JONES
LAWREL K. LARSEN

$2,500 - $4,999
MEGAN S. ACKAERT
JILL ANDERSON
ELIZABETH BRICKFIELD
PAULA M. BROWNE
JANET CHAO
CHERYL A. CONSTANTINO
ANGELA DAL PEZZO
KRISTA DARNOLD
SANDRA L. DEWEES
JULIE DONOHUE
LISA DRAKE
LAURA ERHARDT
KRISTINA ETHERINGTON
NADINE FAULIS
BROOKE FEDER

$1,500 - $2,499
CAROLYN GOODMAN
AVIVA Y. GORDON
TAMI HANCE
CAROLINE D. JOHANSEN
JUDY KROPID
ROSEMARY LATO
MARSHA LARSON
LINDA MARVIN
SUSANA MCCURDY
ROSAMARI MCNULTY
DEBRA K. MELE-BLANCHARD
AMY MEYER-TERRY
JENNIFER NOCCO
KATHERINE RODEN
DILEK SAMIL
TAMMY L. SEICHI
MONTÉ SMITH
JUDITH STOKEY
RIKKI TANENBAUM
TOSHA TOUSANT
LEISA E. WHITTUM
ANGEL WILLIAMS

$1,000 - $1,499
DONNA BAHN-ANDERSON
DONNA BALON
NEYDA BECKER
LYDIA BOSKE
CATHERINE BREYER
CAROL A. BRINK
ANGELA BROOKS
MELINDA BROWN
CHRIS CAPPAS
LESLIE CAPROW
VIRGINIA CHRISTENSON
RHONDA CLAUSEN
WENDY COLOSI
KELLY CONNERY
BETH DANDY
LAURA DE LA CRUZ
SYLVIA DECHANDT
RITA DESIMONE
SHARDE EDWARDS-DAVIS
GALE ENGLEMAN
LISA FERRER
SHANNAN FOGLE
XIOMARA A. FRIAS
JAE KYUNG GIANELONI
JILL L. GIBSON
EULALIA ZUKAS GUMS
DEBBIE HOLLERAN
MARY HAUSMAN
SUZANNE HERRING
RACHEL HOLDEN
REBECCA HOWELL
SUZANNE JERMON
RACHEL A. LIU
CINDY JEWELL
CINDY JEWELL
JACKIE JOHNS
CLARISSA KLUNDT
CYNTHIA LEE
MICHELLE A. LINDSAY
EVA LITTMAN, MD
HOLLY LLOYD
STACEY LOCKHART
TELMA G. LOPEZ
LAURIE MANN
MARY E. McMULLEN
ERIN H. McMULLIN
JOHANNA MELARAGNO
DARLENE H. MILLER
KELLY A. MOSS
DENISE OLSEN
ERIN POKET
TANNA PRINCE
HOLLEY E. RISDON
SANDRA ROCHE
DULCINEA RONGAVILLA
MARCIE L. SMEDLEY
JENNIFER M. SNARR
MICHELLE ST. ANGELO
LINDA C. STINAR
CHRISTINA VELA
JEANNINE WELLS
JANICE WOLFENBARGER
NANCY C. WONG
JENNIFER BAMBASO
ASHLEY S. BURNEY
DANIELA N. PAGOTO
HONORARY
MONICA GUIZA
WHEN A DIVERSE GROUP OF CARING, COMMITTED WOMEN GET TOGETHER TO CREATE CHANGE, ANYTHING IS POSSIBLE.
When Joanna arrived at a local women’s shelter, she had nothing but the clothes she was wearing. “The leaving was very abrupt,” Joanna said. “I had to leave everything behind.” That included any clothes she may have worn to job interviews or to work.

This situation is all too familiar for women across Southern Nevada, especially as they complete back-to-work programs and prepare to re-enter the workforce. The Women’s Leadership Council is filling this important need through the annual Women’s Fall Suit Drive. Held each year on the first Friday of November, the Suit Drive collects thousands of professional items for women like Joanna receiving training and resources through agencies that help women find jobs and start on the path to a career.

Volunteers and donors came together on Friday, November 2, 2018 to collect professional clothing and put together outfits for women in back-to-work programs at Dress for Success of Southern Nevada, Goodwill Career Connections, HopeLink of Southern Nevada, S.A.F.E. House, SafeNest, The Shade Tree, and Work Opportunities Readiness Center of HELP of Southern Nevada.

Joanna saw the effect this support had on her life shortly after getting help. Three weeks after arriving at the shelter, she was applying for jobs and going to interviews wearing her new outfit from the Suit Drive, enjoying a new outlook on life. “It inspires me and motivates me,” she said. “It’s not just clothes...it feels like people care.”
YOUNG PHILANTHROPISTS SOCIETY
THE NEXT GENERATION OF LEADERS

YPS is a generation of like minded young professionals, working together to create programs that improve the lives of children and families in our community. As a social movement of leaders working to improve Southern Nevada, YPS members are taking a stand to break cycles of poverty and create a better life for all. Through an annual gift of $1,500 or more, YPS members have raised $897,185 in nine years in support of United Way of Southern Nevada’s efforts to build better lives and strengthen communities.

To learn more about the Young Philanthropists Society, contact Joseph Rhodes, Ph.D., Senior Director, Major Gifts & Tocquville Society, at JoeR@uwsn.org or 702.892.2306.

YPS MEMBERS RAISED $897,185 IN NINE YEARS TO STRENGTHEN OUR COMMUNITY.
2017-2018 Young Philanthropists Society

$5,000+
JUSTIN MICATROTTO
KARL RILEY

$3,000 - $4,999
LORI ALGIERI
STEPHANIE CHEN
LEROY J. GODFREY
ALISON GUILL
REBECCA HAINES
NATHAN HOLT
WILLIAM C. KAERCHER
AMY KELLY
CHELSEA LANKOWSKY
JASON LEDUC
TIMARA MARQUIS
EUGENE OUTLEY
MARC REYES
LANDON MANCE
LEAMON RAMSEY
$2,500 - $2,999
$1,500 - $2,499
MICHAEL BROWN
RILEY CASPERSEN

JOSEPH CHEUNG
ACAMEA DEADWILER
JONATHAN GREEN
BROCK J. GRIFFITH
RACHEL HOLDEN
DON HOPPER
KIMBERLY HOPPS
JAKE JOYCE
JORGE MORALES
HAYLEY THOMAS

“As a third generation Las Vegan, United Way provides tremendous opportunities to give back to community that raised me. Through the goodwill of United Way and support of the community I know that we can change lives for the better.”

Chad Kaercher
Sales Executive
Kaercher Insurance

BE YOUR BEST: SUPPORTING NONPROFITS WITH SKILLS DEVELOPMENT

Nonprofit professionals meet at United Way to learn from experts and each other, empowering their friends and coworkers to share ideas and think outside of the box when it comes to making a difference. At the end of each training, they return to their organizations bolstered with newfound knowledge and inspired to create real change in Southern Nevada.

These Be Your Best Professional Development Workshops are just one of the many ways United Way is supporting nonprofit agencies, working with and through them to tackle the issues that no one agency can solve alone.
YOUNG PHILANTHROPISTS SOCIETY

IT’S OUR COMMUNITY. OUR FUTURE. MAKE AN IMPACT. JOIN THE MOVEMENT.
When Jeremy walked into Henderson Christian Academy, he knew he wanted his daughters to attend preschool there. For many single parents like Jeremy, however, a quality early education isn’t in the family budget. With two daughters and the cost of child care rising, he wasn’t sure he could afford to send them to prekindergarten and thought he would have to rely on his family’s help to care for them.

Thanks to United Way’s partnership with early education centers throughout the community, Jeremy is getting the financial help he needs to prepare his children for success from an early age. Both girls are playing, learning and growing at HCA, and Jeremy knows they’ll be ready to start school with the educational foundation they need.

“I support YPS because I have witnessed firsthand the positive impact made in our community by this group of passionate young philanthropists. It’s something that I am very proud to be a part of.”

Acamea Deadwiler
Corporate Communications Specialist
NV Energy
Leadership Society members demonstrate their commitment to uniting our community to improve people’s lives by contributing $1,000 or more a year, leveraging their contributions by combining them with others from our community to create the greatest impact. In 2018, over 900 Leadership Society members gave nearly $2.5M to help identify Southern Nevada’s greatest needs and create the foundation for a better life for all.

UNITED WAY OF SOUTHERN NEVADA’S LEADERSHIP SOCIETY LEVELS

Visionary ($5,000 - $9,999)
Templar ($2,500 - $4,999)
Gold Knight ($2,000 - $2,499)
Silver Knight ($1,500 - $1,999)
Bronze Knight ($1,000 - $1,499)
2017-2018 Leadership Society

LA SOCIÉTÉ NATIONALE
$100,000 - $249,999

DAVE AND YENNY CARVER

SAMUEL S. AND LEXY LIONEL - THE LIONEL TRUST

ORDRE DE FRATERNITÉ
$75,000 - $99,999

SUSAN AND WARREN BEST AND FAMILY
Enterprise Holdings

HOWARD AND KATE PUTERMAN
Enterprise Holdings

ORDRE DÉ LIBERTÉ
$25,000 - $49,999

WILLIAM S. BOYD

DIANE M. CARLSON AND WILLIAM M. FREYD
Catapult Fundraising

DONNA CASHMAN
Deloitte

JOHN AND ROBYN CASPERSEN

RACHELLE AND STEVE CRUPI
Bank of Nevada

DAN AND EVA GERETY
Gerety & Associates, CPAs

TOM KOVACH AND MATHEW MCCARTHY
Donor Basis

SHANE JARRELL
Enterprise Holdings

CHRIS AND JOANNE SPURLINO
The Spurlino Foundation

SALIM AND TANYA ABI-KARAM
Enterprise Holdings

RYDER AND JULIE DONOHUE
BNY Mellon

DAVID AND ELIZABETH FERSDAHL
USAA Savings Bank

GREG AND NICOLE KORTE FAMILY
The Korte Company

FRED AND KRIS HIPWELL
PwC

ED GARCIA AND KIRSTIN LAMBRICHT
Holland & Hart, LLP/Gerety & Associates, CPAs

CHRISSIE LUMACHIO
Las Vegas Woman Magazine LLC

JAMES AND MARIE LUCIANO
The Simmons Group

MARK S. HOPKINS
Deloitte

THE JAMESON FAMILY
CSN/UNLV

LAUREN MILFORD
Enterprise Holdings

STEPHANIE KOCHER
Las Vegas Woman Magazine LLC

AMY MEYER-TEGARD AND CURTIS TERRY
WHY Ranch

JUSTIN AND RENATA MICTROTTO
Mictrotto Restaurant Group

ANG SIMMONS NICHOLSON
The Simmons Group

EDWARD ORASI AND MERCY COMESANA
The Orasi Group/Citi

JOHN AND COLLEEN PAGE
PwC

PHYLLIS M. RADCIA
MSTS

DAVID S. REED
Wells Fargo

ED SKONICKI
Wells Fargo

STEPHEN KOCHER
Las Vegas Woman Magazine LLC

KEVIN B. STAFFORD
Wells Fargo

VIVIANA M. TEBO
MSTS

BRAD G. PETERSON
Wells Fargo

KARL RILEY
Snell & Wilmer LLP

WILLIAM B. RUSSELL FAMILY
Wells Fargo

DEBRA SAUNDERS
Las Vegas Review-Journal

KJS FAMILY FOUNDATION
Boyd Gaming

BILL WRIGHT
Boyd Gaming

TEMPLARS
$2,500 - $4,999

Megan S. Ackaert
JPMorgan Chase

WORKPLACE GIVING

“CenturyLink and its predecessor companies have partnered with the United Way of Southern Nevada for over 50 years. Personally, I have had the pleasure of contributing to the United Way in different communities for 32 years. The United Way compassionately provides comprehensive solutions to complex problems in our local community. With help from many, we make the community better for all!”

Mike Jewell
Director - Operations
CenturyLink
LEADERSHIP SOCIETY

JAMES ADAMS
Boyd Gaming

JOHN ALBERTSON
UPS

LORI ALGIERI

DANIEL AND MONICA ALVARADO
Las Vegas Metropolitan Police Department

STEVEN L. ANDERSON
Las Vegas Valley Water District

JILL ANDERSON

MATTHEW BEATTY
Las Vegas Valley Water District

EDWARD A. BELMONT
Enterprise Holdings

DEBRA K. MELE-BLANCHARD
Wells Fargo

CHRIS BLASER
Las Vegas Review-Journal

ELIZABETH BRICKFIELD
Dickinson Wright PLLC

PAULA M. BROWNE
Wells Fargo

RACHELLE BRUNER
Las Vegas Metropolitan Police Department

KEVIN M. CANNON
Las Vegas Review-Journal

JANET CHAO
East West Bank

STEPHANIE CHEN
Deloitte

EVELYN CHU
Valley Health Systems

CHERYL A. CONSTANTINO
The Wealth Consulting Group

ANGELA DAL PEZZO

RICK AND KRISTA DARNOLD
Boyd Gaming

SUSAN DE BAKER
PwC

SYLVIA DECHANDT

SANDRA L. DEWEES
NV Energy

LISA DRAKE
NV Energy

PAT AND KAREN EGAN
NV Energy

LAURA ERHARDT
Genentech

KRISTINA ETHERINGTON
Deloitte

NADINE FAULIS
Bank of America

BROOKE FEDER
Schwab Charitable The Jesse Stuart Charitable Gift Fund

MARY HUMPHREY
Las Vegas Metropolitan Police Department

AMY C. HURD
U.S. Bank

LEWIS AND NICOLE JENKINS
Enterprise Holdings

MICHAEL JEWELL
CenturyLink

MICHAEL J. LIVINGSTON
Enterprise Holdings

JOSEPH M. MOYER
Las Vegas Review-Journal

ROY NAKAMURA
Ernst & Young

ANDREA L. SMITH
NV Energy

PEYTON R. SMITH
Do it Best Corp.

WILLIAM STANLEY

PAUL E. GUSTAFSON
Enterprise Holdings

REBECCA HAINES
Jeffrey Burr Ltd

TAMI HANCE
Communities in Schools of Nevada

RACHEL HOLDEN
Deloitte

DEBRA L. HOLLERAN
CenturyLink

NATHAN HOLT
First Foundation

PHILIP A. HORRELL
Wells Fargo

KYLE HROUGH
UPS

MARY HUMPHREY
Las Vegas Metropolitan Police Department

AMY C. HURD
U.S. Bank

AMANDA J. PENNER
Deloitte

LEWIS AND NICOLE JENKINS
Enterprise Holdings

MICHAEL JEWELL
CenturyLink

MONTE SMITH
Brown & Brown Insurance

BRIAN AND BABETTE PAETZOLD
NV Energy

DAVID M. PEARSON
Station Casinos, Inc.

SHANE AND SHIRLEY PRITCHARD
NV Energy

MIKE RAFFETY
Wells Fargo

LEAMON RAMSEY
NV Energy

WILLIAM REFFERT

MARC AND TANYA REYES
NV Energy

ARLIN RUMMEL

CHARLES AND FRED ASHBY
Caesars Entertainment

SAM RUBENSTEIN
Caesars Entertainment

ROBERT RASMUSSEN

WILLIAM ROTH

RICHARD NIELSON
UPS

JENNIFER NOCCO
Caesars Entertainment

EUGENE OUTLEY AND FAMILY

WILLIAM STANLEY

THE MOON FAMILY
MGM Resorts International

EILEEN MOORE

THE MOON FAMILY
MGM Resorts International

EILEEN MOORE

CAESARS ENTERTAINMENT

JOSEPH M. MOYER

ROY NAKAMURA
Horizon Web Marketing

RICHARD NIELSON
UPS

JENNIFER NOCCO
Caesars Entertainment

EUGENE OUTLEY AND FAMILY
NV Energy

WILLIAM STANLEY

WILLIAM STANLEY

WILLIAM STANLEY
KATHY AND PETER STEINBRENNER
NV Energy

LINDA C. STINAR
CenturyLink

JUDITH STOKEY
NV Energy

RIKKI TANENBAUM
Golden Nugget Hotel and Casino

TOSHA TOUSANT
Caesars Entertainment

JUDITH A. VERB
U.S. Bank

TAMMYE WHITENTON
NV Energy

LEISA E. WHITTUM
Clark County

ANGEL WILLIAMS
United Way of Southern Nevada

JAMES J. WISDOM
NV5

BRIAN WOLFGRAM AND FAMILY
City of Henderson

CLARK A. WOOD
U.S. Bank

PATRICIA AND RICHARD WRIGHT
Wright, Stanish and Winckler

RENEE YEPEZ
Las Vegas Metropolitan Police Department

GOLD KNIGHTS
$2,000 - $2,499

KATHY AND PETER STEINBRENNER
NV Energy

TONY AND DEBORAH BOURNE
Enterprise Holdings

PAULA M. BROWNE
Wells Fargo

KESHA CARTER
NV Energy

VICTOR AND WENDY COLOSI
Everi

RYAN AND TAMMI COY
Enterprise Holdings

JENNIFER KELSEY DECKER
Nevada State Bank

MICHAEL DOMINGOES
UPS

XIOMARA FRIAS
Wells Fargo

STACY HELBLING
NV Energy

JULIA HENSEL
Deloitte

KIMBERLY AND CHARLES HOPPS
NV Energy

DAVID P. KULWIN
Wells Fargo

VYETTE AND ELLIS LANAU
Wells Fargo

TABITHA MARCHELLO
Wells Fargo

KELLIE MCMASTER
NV Energy

NATHAN PORTER
NV Energy

ERIN POTOKAR
Southwest Gas Corporation

KELSEY RUSSELL
Wells Fargo

JIM SAAVEDRA
NV Energy

KIRBY SALOMONE
Boyd Gaming

MEDICAL STAFF
Valley Health Systems

DARON L. THOM
Wells Fargo

SILVER KNIGHTS
$1,500 - $1,999

THEODORE BOGICH
Boyd Gaming

MICHAEL R. BOKA
Station Casinos, Inc.

LYDIA BOSKE
IBM Corporation

CATHERINE BREYER
St. Jude’s Ranch for Children, Inc.

MELINDA BROWN
NV Energy

MARY ANN BURNS
Boyd Gaming

MICHAEL BURROWS
Wells Fargo

STEPHANIE A. CALMY
Las Vegas Valley Water District

CHRIS CAPPAS
Enterprise Holdings

ANN AND JIM CARTER
Boyd Gaming

RILEY CASPERSEN
United Way of Southern Nevada

PAUL CAUDILL AND JANE AMERINE
NV Energy

JOSEPH AND CINDY CHEUNG
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NV Energy

“As Tocqueville members, we are creating bold and positive change and directly empowering hundreds of thousands of people in our community to change their lives for the better.”

Tom Kovach
Founder, Donor Basis
How do you turn high school students into leaders? You give them the opportunity to lead and succeed. Through Junior Achievement of Southern Nevada’s High School Heroes program, high school students get to be the teacher at local elementary schools and share their knowledge with others. Students lead and manage the classroom, showing younger children that they too can be leaders in their schools and communities. With Junior Achievement and United Way’s partnership, the High School Heroes program is inspiring hundreds of students to dream big and be successful.
Lucina Foundation, in partnership with the Kresge Foundation, has announced the designation of Las Vegas and six other communities across the country as best-practice Talent Hubs.

These cities, along with 17 others selected in 2017, earned this designation by meeting rigorous standards for creating environments that attract, retain, and cultivate talent. Talent Hub cities are focused on raising the nation’s overall post-high school attainment level to 60 percent of working-age adults by 2025.

Focusing on the growing disparities in enrollment and completion rates, the Las Vegas area Talent Hub, comprised of partners College of Southern Nevada; Nevada System of Higher Education; Workforce Development; Governor’s Office of Workforce Innovation for a New Nevada and United Way of Southern Nevada, will collaborate to increase the credentials of African American, Hispanic and low-income learners.
LEADERSHIP SOCIETY

United Way joined nonprofit EARN.org to launch SaverLife Nevada, an innovative initiative to create a culture of saving across the state.

Nevada residents who join SaverLife Nevada are eligible for prizes and $10 a month in savings incentives and will receive free online financial education. Savers enroll online at saverlife.org/Nevada.

CREATING A CULTURE OF SAVING ACROSS NEVADA
Jasmin Avagyan and Lin Martinez have high goals for their futures. Both students at UNLV, Jasmin is studying to be a pediatrician and Lin plans to become a lawyer. Thanks to the Women’s Leadership Council, they are starting on the path to creating a better life and a better community through education.

According to a United Way report on post-secondary attainment, 54 percent of jobs in Nevada require some form of post-secondary education, but only 31 percent of residents have those credentials. Programs like the Women’s Leadership Council Emerging Leadership Award for Women Scholarship, which both Jasmin and Lin receive, are helping to change that and providing ways for Southern Nevadans to gain a degree or certification to prepare for the workforce.

While both women have many years of schooling ahead, they look forward to giving back to the community after graduation. After being diagnosed with severe scoliosis at age 11, Jasmin decided to become a doctor so she can help others who suffer from the same condition and create a healthy environment in Southern Nevada. “My community has given so much to me and I want to continue on my journey to give back, as well as continue to make my community grow,” she says.

With a pressing need for bilingual lawyers to reach all Southern Nevadans, Lin looks forward to using her degree to help people protect themselves and find resources for assistance. “The Southern Nevada community has given me so much and I intend to give back through my determination, passion, and time,” Lin shares.
When Robbyosha came to Foundation for an Independent Tomorrow (FIT), she was hoping to get help to find a job. She wasn’t expecting the dedication FIT showed to help her progress in her career. With United Way’s assistance, FIT paid for her nursing assistant program tuition, purchased scrubs and textbooks, and even gave her a gas card to get to and from school. Like Robbyosha, many families in Southern Nevada are struggling to make ends meet. United Way is partnering with programs like FIT to help empower individuals into jobs that pay enough to support their families without the need for public assistance.
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<td>CARA L. HANSEN-CLARKE</td>
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<td>DANIEL HOLMES</td>
<td>RubinBrown LLP</td>
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</table>
Every year, Three Square Food Bank maps hunger on a local level for the Las Vegas community. The 89103 zip code, where the United Way of Southern Nevada office is located, is consistently listed as one of the most food-insecure zip codes in the region. To solve this problem, United Way and Three Square have partnered to host a food distribution site at the United Way office each month, providing food to individuals and families in need in our community.
LEADERSHIP SOCIETY

ROD AND JO LAPID
NV Energy

JARMO LAPPALEINEN
Las Vegas Review-Journal

KEVIN RICHARD LARSON
U.S. Bank

SHAHZAD LATEEF
NV Energy

MIKE LAUBACH
Boyd Gaming

SCOTT K. LEADER
University Medical Center

GARRETT LEAF
Centene

JOCIELYN LEAVELL
Valley Health Systems

DAVID AND RACHEL LEBBY
Boyd Gaming

MARK LEE
The Travelers Companies, Inc.

MELVIN LEE
Wells Fargo

REBECCA S. LEETS
Wells Fargo

JOHN LEMOS
UPS

AMANDA LEONG
Wells Fargo

JOHN AND LYNNANN LESCENSKI
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ERIC T. LEVEILLE
Valley Health Systems

RAY LEW
NV Energy

MICHAEL LEWIS
UPS

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Valley Health Systems

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Enterprise Holdings

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NV Energy

DOUGLAS LORD
Clark County School District

MICHELON LOYD
NV Energy

RAUL LOZADA
NV Energy

MIKE AND JULIE LUBBE
YMCA of Southern Nevada

HALEY LUCAS
NV Energy

MICHAEL LUSCOMBE
UPS

ADRIAN MALDONADO
UPS

DANA MALONE
NV Energy

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Boyd Gaming

MICHAEL MARASCO
UPS

DANIEL MARIN
Caesars Entertainment

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Boyd Gaming

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NV Energy

GILBERT E. MARTINEZ
Federal Express

MARTIN MARTINEZ
UPS

NAILA MARTINEZ
Wells Fargo

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Boyd Gaming

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Enterprise Holdings

NICHOLAS J. MAYHEW
Enterprise Holdings

NANCY MAYROSE
PwC

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DENNIS AND JOANNE MCCOMBS
NV Energy

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Enterprise Holdings

DANTE D. MCCOWAN
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ROMEO MCKIEVER
NV Energy

STEPHEN MCMILLAN
Valley Health Systems

SHARON MCDONALD
Wells Fargo

JOHN MEIR
Boyd Gaming

RODNEY MYRICK
Valley Health Systems

STEPHEN MCGUIRE
Boyd Gaming

JOHN MEISNER
Boyd Gaming

SHARON MCSHEA
NV Energy

RAYMOND MEYER
Do it Best Corp.

JOHNNY MELTON
Boyd Gaming

DIANE MELLO
Clark County School District

JASON, LONDA, ASIA, AND CARMEN MOULTRIE
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Boyd Gaming

MARGARET ORTWEIN
Boyd Gaming

MICHAEL P. ORTWEIN
Boyd Gaming

RICK ORTWEIN
NV Energy

JENNIFER MILLER
Wells Fargo

KENNETH NOGLE
Las Vegas Metropolitan Police Department

SYLVIA AND WILLIAM NOONAN
Boyd Gaming

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Enterprise Holdings

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NV Energy

KELLEY B. OAKLEY
NV Energy

SHARON O’BANNON
Wells Fargo

DAVID OLIPHANT
Cleveland Clinic

CARLOS OLIVARES JR.
Enterprise Holdings

ALMA OLIVAREZ
Wells Fargo

LESLIE K. OLIVER
Wells Fargo

STEVEN OLSON
UPS

KYLE EDWARD ORROCK
U.S. Bank

YVIRIRIA AND LUIS AGUILAR
Valley Health Systems

JEFF AND SHERRI ORTWEIN
Deloitte

MATTHEW ORTWEIN
NV Energy

TRISHA ORTWEIN
NV Energy

CLAIRE OSHIMA
Wells Fargo

United Way of Southern Nevada 2018 Annual Report | 29
“I am proud and honored to be a member and to serve on the United Way of Southern Nevada’s Women’s Leadership Council because I believe in our mission which is to engage and develop our members to become great leaders who lead an impactful change in our community through education, health and financial stability. From teaching children through innovative early learning techniques, improving math and reading scores for K-7th students, empowering at-risk students to graduate high school, providing scholarships for young women, helping families become financially self-sufficient and providing medical services for abused and homeless women and children, the United Way’s dynamic and generous Women’s Leadership Council is truly a change agent in our community.”

Angela Brooks
Co-Chair
WLC Luncheon Fashion Show
#WomenOnTheMove!
<table>
<thead>
<tr>
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<tr>
<td>JAMES SALAS</td>
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Landon Mance
Financial Planner
Mance Wealth Management
Over 100 golfers came together on a beautiful sunny day for the sixth annual United Way Golf Benefit. Themed golf holes like the Happy Gilmore and Beat the Pro, as well as a golf ball drop from the top of a Clark County Fire Department engine ladder, helped bring in $47,000 for those that need it most. We would like to express our sincere gratitude to sponsors NV Energy, International Brotherhood of Electrical Workers Local 396, NPL Construction, Wells Cargo, Inc. and SCE Federal Credit Union.
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<td>GENERAL MOTORS</td>
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<td>BOYD GAMING</td>
<td>CREDIT ONE BANK</td>
<td>GEOTECHNICAL &amp; ENVIRONMENTAL SERVICES INC.</td>
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<tr>
<td>CAESARS ENTERTAINMENT</td>
<td>COLUMBIA</td>
<td>GERETY &amp; ASSOCIATES</td>
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<tr>
<td>CALPORTLAND COMPANY, INC.</td>
<td>CSL PLASMA</td>
<td>GILBANE BUILDING COMPANY</td>
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<td>CAMELBACK</td>
<td>CULINARY WORKERS UNION LOCAL #226</td>
<td>GLOBAL INTELLIGENCE NETWORK</td>
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<td>CARPENTER</td>
<td>DEFENDERS</td>
<td>GLOBAL PAYMENTS INC.</td>
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<td>CATERPILLAR</td>
<td>DELoitte</td>
<td>GOLDEN NUGGET HOTEL AND CASINO</td>
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<td>CATHOLIC CHARITIES OF SOUTHERN NEVADA</td>
<td>DELTA AIRLINES, INC.</td>
<td>GOLDSTRIKE/NEVADA LANDING/RAILROAD PASS</td>
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<td>CORPORATE OFFICE</td>
<td>DERSE EXHIBITS</td>
<td>H&amp;R BLOCK</td>
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<tr>
<td>LABCORP</td>
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<td>HARLAND CLARKE HOLDINGS</td>
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<td>LAS VEGAS METRO CHAMBER OF COMMERCE</td>
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<td>HARTFORD FINANCIAL SERVICES</td>
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<td>LAS VEGAS CONVENTION &amp; VISITORS AUTHORITY</td>
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<td>HCA HEALTHCARE</td>
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<td>HCA HOSPITALS</td>
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<td>LAS VEGAS REVIEW-JOURNAL</td>
<td></td>
<td>HONEY SALT</td>
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<td>LAWRY’S THE PRIME RIB</td>
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<td>ILLINOIS TOOL WORKS</td>
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<tr>
<td>LDS CHURCH</td>
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<td>INGRAM CONTENT GROUP INC.</td>
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<td>LEDCOR CONSTRUCTION COMPANY</td>
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<td>INGRAM MICRO</td>
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<td>LIBERTY MUTUAL GROUP</td>
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<td>JCPENNEY</td>
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<td>LOCKHEED MARTIN TRAINING AND TECH</td>
<td></td>
<td>JOHNSON CONTROLS, INC.</td>
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<td>LOCKTON COMPANIES, LLC</td>
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<td>KVVU TV 5</td>
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<td>KRUSE BROS.</td>
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<td>Lutron Electronic Co., Inc.</td>
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<td>LAS VEGAS HOTEL &amp; CASINO</td>
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<td>M &amp; I CORPORATION</td>
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<td>LAS VEGAS HOSPITALS</td>
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<tr>
<td>MACY’S</td>
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<td>LAS VEGAS METRO CHAMBER OF COMMERCE</td>
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<td>MARSH &amp; MCDONALD</td>
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<td>MGM RESORTS INTERNATIONAL</td>
<td></td>
<td>MATTRESS INC.</td>
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<td>MICROSOFT CORPORATION</td>
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<td>MCI</td>
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<td>MILLERCOORS</td>
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<td>Micron Technology Inc.</td>
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<td>MILLERCOORS</td>
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<td>MIDWEST ONE BANK</td>
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<td>MILLERCOORS</td>
<td></td>
<td>MICHIGAN</td>
</tr>
</tbody>
</table>
Many jobs in Southern Nevada require some form of degree or certification, and nonprofit agencies are rising to the challenge of helping to prepare individuals to fill those jobs. Tech Impact helps young adults and veterans prepare for careers in information technology and customer service, providing the skills they need to be successful in the workforce. With United Way's support, students like Cody and Dana are earning professional certifications and finding jobs that will turn into careers.
UNITING THE STATE OF NEVADA THROUGH NEVADA’S BIG GIVE

On one big day, donors from Boulder City to Washoe come together and give back to the organizations that make our state a great place to live. Now in its seventh year, Nevada’s Big Give has raised over $4 million from over 15,000 unique donors. Nearly 500 Nevada nonprofits and schools have seen the impact this one day of fundraising has and turned the community’s caring and concern into action. With organizations supporting every need in Nevada, it’s easy to find a cause you care about and give back, all with just a few clicks of your mouse. Learn more at nvbiggive.org.
Hundreds of volunteers came together to put their passion and skills to work on October 5, 2018. United Way of Southern Nevada’s Day of Caring celebrated the spirit and value of volunteering and encouraged residents to get out and change lives in their communities. Day of Caring, however, held a deeper meaning this year. The date of October 5 was set more than a year in advance, but no one could have predicted the events of 1 October just days after the 2017 event ended. Volunteers had a greater reason to come together, with Day of Caring serving as the focal point of a week of events in remembrance of those lost and affected and offering the opportunity to turn powerful emotions into action.

With its third year in Southern Nevada, Day of Caring became a sign of hope for the community. It served as a day of healing on October 5th, allowing people to engage and focus those emotions and energies into something positive. Volunteers turned their caring efforts into action at 86 local nonprofits and schools, helping projects get finished that otherwise might not have been completed. The volunteer impact stretched much farther than the physical projects. For the thousands of individuals that visit participating organizations each year for help and resources, the visual reminder of the community’s support was more encouragement to succeed. Volunteers on Day of Caring brought octane to the efforts of agencies and schools and supported the entire community for years to come.
## INVESTED IN THE COMMUNITY

### SOURCES OF REVENUE

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>FY18 Campaign Revenue</td>
<td>$6,660,510</td>
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<tr>
<td>Grants &amp; Programs Under Management</td>
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<tr>
<td>Grants</td>
<td>$6,429,269</td>
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<td>Programs</td>
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<td>Total Grants</td>
<td>$6,517,754</td>
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<tr>
<td>Rental &amp; Other Income</td>
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<td><strong>Total Sources of Revenue</strong></td>
<td><strong>$13,577,927</strong></td>
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### USES OF REVENUE

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<tr>
<th>Description</th>
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<tr>
<td>Community Funding</td>
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<td>Community Based Agenda</td>
<td>$948,264</td>
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<tr>
<td>Community Development</td>
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<tr>
<td>Grant and Program Funding</td>
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<tr>
<td>Designations to NonProfits</td>
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<td><strong>Total Community Funding</strong></td>
<td><strong>$10,589,999</strong></td>
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<tr>
<td>Operating Costs</td>
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<tr>
<td>Uncollectable Pledges</td>
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<tr>
<td>Fundraising &amp; Administration</td>
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<tr>
<td>Affiliate Fees</td>
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<tr>
<td><strong>Total Operating Costs</strong></td>
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<tr>
<td>Increase in Net Assets</td>
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<tr>
<td><strong>Total Uses of Revenue</strong></td>
<td><strong>$13,577,927</strong></td>
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</tbody>
</table>
COMMUNITY IMPACT
PUTTING DONOR DOLLARS TO WORK

INCREASING OUR COMMUNITY COMMITMENT

$6,874,304

2016

$9,511,445

2017

$10,589,999

2018

2.9% Other Income

49.1% Annual Campaign

48.0% Grants & Program Income

United Way of Southern Nevada 2018 Annual Report | 45
Some of Southern Nevada’s best and brightest business and community leaders have stepped forward to provide guidance and leadership as United Way board members. We would like to extend our sincere gratitude to all of our board members and trustees for their involvement, partnership and support.

### ACKNOWLEDGEMENTS

**Board of Directors**

- **Denette Suddeth, Chair**
  - Wells Fargo & Company

- **Thomas Kovach, Jr., Vice Chair**
  - DonorBasis LLC

- **Susan Best**
  - Enterprise Holdings, Inc.

- **Chris Blaser**
  - Las Vegas Review-Journal

- **V.R. Bohman**
  - Snell & Wilmer

- **Cindy Brinker**
  - Brinker+Co.

- **Irene Adams Bustamante**
  - Workforce Connections

- **Robyn Caspersen**
  - Lexicon Bank

- **Patty Charlton**
  - College of Southern Nevada

- **Abbie Friedman**
  - Abbie Friedman, Esq.

- **Jim Fuchs**
  - Retired (Praxair, Inc.)

- **Edward Garcia**
  - Holland & Hart LLP

- **Mike Jewell**
  - CenturyLink

- **Kent Larson**
  - Thrivent Investment Management

- **Justin Micatrotto**
  - MRG Marketing & Management, Inc.

- **Roy Nakamura**
  - Horizon Web Marketing

- **Ann Simmons Nicholson**
  - Simmons Group

- **John B. Page**
  - PricewaterhouseCoopers LLP

- **Gordon Prouty**
  - Westgate Las Vegas

- **Monte Smith**
  - Brown & Brown Insurance of Nevada, Inc.

- **Clark Wood**
  - US Bank