



BE A NEVADA'S BIG GIVE PARTNER

NEVADA'S LARGEST STATEWIDE ONLINE GIVING EVENT



7TH ANNUAL NEVADA'S BIG GIVE Thursday, March 22, 2018

Nevada's Big Give is 24 hours of online giving benefiting charities and schools across the state. This is a day for Nevadans to give where they live, joining together to increase giving and awareness through one simple, streamlined giving portal: www.nvbiggive.org. 100% of your sponsorship is used expressly for Nevada's Big Give, funding work like educating the public, providing professional development for participating organizations, and funding prizes for winning nonprofits and schools.

Your company can be a statewide leader in empowering community philanthropy by supporting Nevada's Big Give 2018.

BENEFITS

Nevada's Big Give Partner Benefits include:

- **Increase brand exposure and elevate your corporate identity** by aligning your company with a statewide philanthropic initiative.
- Opportunity to create a profound impact in Nevada by leveraging your sponsorship investment to **raise dollars for charitable causes and schools** throughout the state.
- With **more than 20,000 donors raising over \$3.4 million** since its inception, Nevada's Big Give provides broad reach to strengthen your company's reputation as a good corporate citizen.
- Publicity includes **6,000 website visits, 3,000 Facebook "likes" and 2,000 Twitter "followers."** Nevada's Big Give has strong social media and digital engagement.
- Our history and relationship with local media provide **strong media coverage** in the right vehicles.

NEVADA'S BIG GIVE

SPONSORSHIP OPPORTUNITIES



SPONSORSHIP LEVEL	BENEFITS	
<p>COMMUNITY CHAMPION \$10,000</p>	<ul style="list-style-type: none"> • Presentation at Giving Day media event • Media interview opportunities as available • Listing in media releases • Logo on Giving Day event signage • Logo in print & digital advertising, as permitted* 	<ul style="list-style-type: none"> • Logo on pre-event, day-of and post-event websites • Logo on promotional e-communications • Company recognition via social media • Custom employee engagement strategy • Logo on all professional development materials
<p>COMMUNITY ADVOCATE \$5,000</p>	<ul style="list-style-type: none"> • Recognition as registration and education sponsor • Listing in media releases • Logo on Giving Day event signage • Logo on print & digital advertising, as permitted* 	<ul style="list-style-type: none"> • Logo on pre-event, day-of and post-event websites • Logo on promotional e-communications • Company recognition via social media • Custom employee engagement strategy • Logo on all professional development materials
<p>COMMUNITY PARTNER \$2,500</p>	<ul style="list-style-type: none"> • Company recognition via social media • Listing on Giving Day event signage • Listing on pre-event, day-of and post-event websites 	<ul style="list-style-type: none"> • Listing on promotional e-communications • Logo on all professional development materials
<p>PRIZE SPONSOR \$1,500</p>	<ul style="list-style-type: none"> • Company recognition via social media • Custom employee engagement strategy • Listing on Giving Day event signage 	<ul style="list-style-type: none"> • Listing on pre-event, day-of and post-event website • Listing on promotional e-communications • Exclusive sponsor of two prizes

*Some media restricts which, if any, logos can be used on donated advertising.

We would like to sponsor Nevada's Big Give at the following level:

\$10,000 COMMUNITY CHAMPION
 \$5,000 COMMUNITY ADVOCATE
 \$2,500 COMMUNITY PARTNER
 \$1,500 PRIZE SPONSOR

Company: _____

Contact Name: _____ Title: _____

Contact Phone: _____ Email: _____

Method of payment: **Check** | **Credit Card** | **Invoice** (please circle one)

Make check payable to UWSN. Mail to: UWSN, PO Box 30910, Las Vegas, NV 89173

Credit card payment or invoice, please contact Michelle Gonzaga at 702-892-2375 or MichelleG@uwsn.org for more information.

Your donation is 100% tax deductible, as no goods or services will be given in exchange for your sponsorship. Federal Identification Number: 88-0071328.