

EVERY DOLLAR HELPS

Together, we can help children and families and create real lasting change in Southern Nevada.

\$3 per paycheck

Provides a tablet to help a child build essential STEAM and literacy skills.

\$5 per paycheck

Provides one week of full-time high quality early education for one low-income child.

\$15 per paycheck

Provides free after school tutoring for a local student.

\$30 per paycheck

Empowers a first-generation student to obtain a four-year degree.

\$45 per paycheck

Provides health care and supportive services to a high-risk student.

JOIN THE CAUSE



GIVE
uwsn.org/give



VOLUNTEER
uwsn.org/volunteer



ADVOCATE
uwsn.org/advocate



connect@uwsn.org • 702.892.2300



5830 W Flamingo Rd, Las Vegas, NV



UNITED WE FIGHT UNITED WE WIN

#UNITED4VEGAS

HELPING OUR COMMUNITY SINCE 1957

JOIN THE CAUSE
uwsn.org



TOGETHER WE FIGHT FOR A BRIGHTER FUTURE FOR SOUTHERN NEVADA

Imagine a brighter future. Give today and help build it.

United Way of Southern Nevada fights for a better life for every person in our community. United, we provide strong starts for children, empower youth to graduate, build a stronger workforce and support families as they build pathways out of poverty. We bring the community together around the issues that matter most.

When you give to United Way, your gift is combined with thousands of others to create a better community for all.

THROUGH YOUR SUPPORT

1,053,237
INDIVIDUALS SERVED



354,848
VOLUNTEER HOURS PROVIDED



\$115 MILLION
INVESTED IN THE COMMUNITY
2012 to 2018.



JORGE'S STORY HELPING STUDENTS GRADUATE

As a high school junior, Jorge thought college was completely out of the question. He qualified for free and reduced lunch, barely managed to pass his classes, and didn't care about school. All that changed when he joined United Way funded program Leaders in Training.

At first he was quiet, unengaged and considered himself anything but a leader. Over time he started to feel more comfortable and began to actively participate in the program. Not only did Jorge graduate from high school, he earned a 3.6 grade point average at Nevada State College after his first year.

Jorge is transferring to University of Nevada, Reno where he received a full-tuition scholarship as a transfer student. He is committed to using his education and success to help others in East Las Vegas fulfill their potential. Through Jorge's dedication, he has inspired his two younger cousins to be a part of Leaders in Training and his mom is a consistent volunteer with the program.

To learn more about Jorge and others helped through your support, visit uwsn.org/stories.

HELPING STUDENTS AND FAMILIES SUCCEED FROM CRADLE TO CAREER



EARLY EDUCATION

HELPING CHILDREN REACH THEIR POTENTIAL

GOAL

Increase the number of children reading proficiently by grades 3 and 4 in schools and neighborhood zones below the average proficiency rate of 46.7%.

STRATEGIES

- Quality early education scholarships to children in need
- Teacher training with new research and methods
- Parent and caregiver engagement in their child's education
- Tablets to build essential STEAM and literacy skills

OUTCOME

1,061

Children received a scholarship to attend a high quality pre-kindergarten program.



STUDENT SUCCESS

BUILDING AN EDUCATIONAL FOUNDATION

GOAL

Improve graduation rates in Clark County high schools that are below the average graduation rate of 82.71%.

STRATEGIES

- Academic advising and family support services
- Tutoring and homework assistance
- Free Application for Federal Student Aid (FAFSA) assistance
- Health care and supportive services for students in need

OUTCOME

2,486

Students received support to get on track to graduate high school.



POST-SECONDARY ATTAINMENT

IMPROVING CAREER READINESS

GOAL

Increase the percentage of adults in Clark County with an associates degree or higher in zip codes that have adult education levels below 33.1%.

STRATEGIES

- Leadership and mentorship programs
- College tours and assistance with college applications, testing and financial aid
- Tutoring, homework and course planning assistance

OUTCOME

58

Students received support to complete a degree or certification.



WORKFORCE SUPPORTS

CREATING STABILITY FOR FAMILIES

GOAL

Increase the percentage of Clark County residents working full-time in zip codes that have a proportion of full-time working adults below 64.4%.

STRATEGIES

- Technical and professional skills training and hands-on experience
- Job preparation and placement assistance
- Vocational training, supportive services and certification and credential assistance

OUTCOME

4,334

Job seekers found a good job to support their families.