

## **Campaign Email #4- UWSN's COVID-19 Response**

**Send Time:** During Campaign

**Sender:** Employee Campaign Manager

**Subject:** UWSN's COVID-19 Response

Hello all,

We appreciate everyone's support during our giving campaign with United Way of Southern Nevada. If you haven't given already, you still have time to get involved and help your community!

During the COVID-19 pandemic, United Way of Southern Nevada has fought for the future of 179,893 families. It will take all of us working together to help the community respond, recover, reimagine, and rebuild. Below is a short video sharing how UWSN has taken immediate steps to support Southern Nevada. Please take a moment to [view the video HERE](#).

With their partners, UWSN has helped those most in need and created incredible results:

- 1,652 months of rent and mortgage assistance provided
- 148,807 meals provided
- 28,615 nights of emergency shelter provided
- 819 utility bills paid

United Way of Southern Nevada can only continue this work and help the community move forward with your support. Please make a gift today by **GIVING INFORMATION**. Big or small, your gift makes a big impact in Southern Nevada!

Thank you for your constant support and hard work. I look forward to seeing the difference you'll make through the United Way of Southern Nevada giving campaign!

**ECM NAME AND CONTACT INFORMATION**