Julian High Announcement and Day of Caring Media
October 13, 2021

Julian High Announcement:

10/1/21 El Tiempo Las Vegas
10/5/21 Nonprofit News Vegas
10/6/21 Las Vegas Review Journal Article
10/6/21 Las Vegas Review Journal 7 @ 7

Day of Caring:

- 9/30/21 United Way of Southern Nevada- Day of Caring- UNLV News
- 10/6/21 KTNV Live Interview with Julian High
  - Topic: Day of Caring
  - Reach: 17,849
  - Full Interview Here
  - Interview Clips:
    1. Media Hit #1
    2. Media Hit #2
    3. Media Hit #3
    4. Media Hit #4
    5. Media Hit #5
    6. Media Hit #6
    7. Media Hit #7
- 10/6/21 KTNV Morning Blend- Day of Caring Interview with Savanna Sibley
  - Topic: Day of Caring
  - Reach: 5,563
  - Full Interview Here
  - Interview Clips:
    1. Media Hit #1
    2. Media Hit #2
    3. Media Hit #3
    4. Media Hit #4
    5. Media Hit #5
    6. Media Hit #6
- 10/6/21 KTNV Morning Blend- Website Posting Day of Caring Interview with Savanna Sibley
  - Reach: 212,435
- 10/7/21 KTNV 13 Action News Good Morning Las Vegas at 6:00AM Day of Caring Mention
  - Reach: 7,386
- 10/7/21 KTNV 13 Action News Good Morning Las Vegas at 6:00AM Day of Caring Mention Featuring Interview with Julian High
  - Reach: 7,386
- **10/7/21 KTNV 13 Action News at 5:00PM Day of Caring Mention (Tricia Kean) Featuring Interview with Julian High**
  - Reach: 18,790
- **10/7/21 8 News Now Good Day at 4:00AM Day of Caring Mention**
  - Reach: 8,448
- **10/7/21 8 News Now Good Day at 5:00AM Day of Caring Mention**
  - Reach: 11,841
- **10/7/21 8 News Now Good Day at 6:00AM Day of Caring Mention**
  - Reach: 13,177
- **10/7/21 8 News Now at 4PM Day of Caring Mention**
  - Reach: 6,235
- **10/8/21 KTNV 13 Action News Good Morning Las Vegas Live Shot at 6AM Preview**
  - Reach: 7,386
- **10/8/21 KTNV 13 Action News Good Morning Las Vegas Live Shot at 6AM with Kesley McFarland & Tim Mullin**
  - Reach: 7,386
- **10/8/21 KTNV 13 Action News Good Morning Las Vegas Live Shot at 5AM with Kelsey McFarland & Julian High**
  - Reach: 4,367
- **10/8/21 KTNV 13 Action News Website Story**
  - Reach: 212,435
- **10/8/21 KVVU Fox 5 Vegas Live Shot at 6AM with Nkiruka Azuka & Julian High**
  - Reach: 17,945
- **10/8/21 KTNV 13 Action News at 11AM Day of Caring Story Featuring Kelsey McFarland, Julian High, Tim Mullin**
  - Reach: 17,849
- **10/8/21 KTNV 13 Action News at 3PM Day of Caring Story Featuring Kelsey McFarland, Julian High, Tim Mullin**
  - Reach: 5,967
- **10/8/21 KTNV 13 Action News at 5PM Positively Las Vegas Day of Caring Story Featuring Tricia Kean**
  - Reach: 18,790
- **10/8/21 KTNV 13 Action News at 6PM Positively Las Vegas Day of Caring Story Featuring Tricia Kean, Julian High**
  - Reach: 22,530
- **10/8/21 Las Vegas Review Journal- Day of Caring Interview- Just One Project & Julian High**