Receive Community-Wide Visibility for Providing Hope

Help meet the growing need for assistance. Receive corporate visibility from November 10, 2021 to January 31, 2022 and increase support for those struggling to provide for their families and stay in their homes.

Visibility Opportunities (11.10.21 - 1.31.22):

UWSN Digital Marquee
Logo on UWSN Digital Marquee located on W. Flamingo Road, where 56,000 cars pass by per day.

Hayward’s Hands Thanksgiving Meal Distribution | 11.16.21
In partnership with Las Vegas Raiders’ player Casey Hayward, Jr., gain recognition for providing Thanksgiving meals to families in need.
(Deadline to be recognized: 11.9.21.)

“Everyone Deserves Hope” Media Opportunities | 11.10.21 - 1.31.22
Be featured in our upcoming public relations materials and potential media interviews focused on UWSN donor and volunteer engagement, new community partner announcement, community impact results and the “Everyone Deserves Hope” Campaign Celebration announcement.

Align with the organization that has united Southern Nevada in the wake of the pandemic

$2.4 million raised to help 179,339 individuals with food, shelter, utility assistance

$4.1M Emergency Food and Shelter Program funds distributed to help 331,600 individuals in collaboration with FEMA

$700K CARES Act funding disbursed to provide high-quality childcare for 784 children

YOUR LOGO FEATURED ON uwsn.org/HOPE
#SPONSOR EVERYONE DESERVES HOPE

Your corporate support will help our local families stay in their homes and rebuild for the future.

##EVERYONE DESERVES HOPE SPONSORSHIP LEVELS

###PRESENTING

- **Naming Opportunity** – “Everyone Deserves Hope” presented by (your company’s name here)
- **Media interviews** – Annual Media Partnership with UWSN
- **Digital Marquee** – Logo included in Digital Marquee (Seen by 56K cars per day)
- **Media coverage** – Mention in all press releases
- **High Notes** – Inclusion in e-blasts (20K in database)
- **Print & digital** – Mention in pre and post-event communications; logo on uwsn.org/HOPE webpage
- **Social media** – (2) Dedicated and (2) general social media posts
- **Day of events** – Recognition at UWSN events; logo on signage

###ANGEL

- **Media interviews** – Annual Media Partnership with UWSN
- **Digital Marquee** – Logo included in Digital Marquee (Seen by 56K cars per day)
- **Media coverage** – Mention in all press releases
- **High Notes** – Inclusion in e-blasts (20K in database)
- **Print & digital** – Mention in pre and post-event communications; logo on uwsn.org/HOPE webpage
- **Social media** – (1) Dedicated and (2) general social media posts
- **Day of events** – Recognition at UWSN events; logo on signage

###VISIONARY

- **Digital Marquee** – Logo included in Digital Marquee (Seen by 56K cars per day)
- **Media coverage** – Mention in all press releases
- **High Notes** – Inclusion in e-blasts (20K in database)
- **Print, digital & social media** – Mention in pre and post-event communications; logo on uwsn.org/HOPE webpage
- **Social media** – (2) General social media posts
- **Day of events** – Recognition at UWSN events; logo on signage

###LEGACY

- **Print, digital & social media** – Mention in pre and post-event communications; logo on uwsn.org/HOPE webpage
- **Social media** – (2) General social media posts
- **Day of event** – Recognition at UWSN events; logo on signage

###EVERYONE DESERVES HOPE SPONSORSHIP LEVELS

- **$50,000 PRESENTING**
- **$25,000 ANGEL**
- **$15,000 VISIONARY**
- **$10,000 LEGACY**

Company: ____________________________________________________________________________________________________________
Contact Name:_______________________________________________  Title:________________________________________________
Contact Phone: _____________________________________________________________________________________________________
Email: ______________________________________________________________________________________________________________

Method of payment:  
  Check  Credit Card  Invoice (please circle one)

Make check payable to UWSN. Mail to: UWSN, 5830 W. Flamingo Road, Las Vegas, NV 89103 or Credit card payment or invoice, please contact Audrey Daley at 702-892-2353 or AudreyD@uwsn.org for more information.

United Way of Southern Nevada is a 501(c)(3) tax exempt organization (FTIN: 88-0071328). Your donation is tax-deductible to the fullest extent of the law. No goods or services were provided in exchange for this donation.

#EveryoneDeserves