

Women's Leadership Council 2014 – 2015 Project Summaries

Commitment to Education

Family Engagement Resource Centers (FERCs) in partnership with **CCSD** are to include site-based strategies in four local high schools – Clark, Eldorado, Silverado and sunrise Mountain to increase communication with parents about student requirements to graduate on time and to achieve post-secondary success.

- **Investment for school year 2014 – 2015: \$40,000**
- Provide transportation and buy supplies

Breakfast with Books is in partnership with **Spread the Word Nevada**. Investment from the WLC will support five at-risk schools. A monthly school-based event which invites families and their children to come to elementary schools for a breakfast, story time and book distribution. Anticipated unduplicated children and their families members is 2,300 with a projected annual distribution of 5,000 books.

- **Investment for FY 2014 – 2015: \$25,000** (\$5,000 per 5 elementary schools)
- Co-branding is available with the books and at the event
- Volunteers can support the Spread the Word Nevada employees who provide the program.

Teachers in Libraries is in partnership with the **Las Vegas-Clark County Library District**. Investment from the WLC will provide 16 hours of free afterschool homework help for students in grades K-12 at a library branch. Tutors will be certified Clark County Educators (contracted through a local tutor providers – Andson) who will work 2:30 – 6:30 Monday through Thursday.

- **Investment: \$19,000**
- Co-branding is available with logo on sponsorship banner, all marketing materials and website
- Volunteer opportunities include outreach strategies to market this new program

Access to Healthcare

Girls on the Run is a developmental youth sports program to encourage girls in grades 3-5 to increase their physical activity and practice healthy eating habits. Over a 12-week period, teams consisting for at least 8 girls and 2 coaches meet twice weekly for a 90-minute session which include a warm up, stretch and strength period, work out and processing time where they receive a health snack and talk about what they learned that day. This request is to expand to ten Title I schools with largely Hispanic school populations at or below poverty level.

- **Investment: \$30,000**
- Co-branding – the WLC will be the Presenting Sponsor to the fall 5K with benefits to include event banners, promotion fliers and posters, online marketing materials, program T-shirts worn by all Girls On The Run program participants and coaches, in all press releases and booth space will also be provided to United/WLC at the 5K. We would also be promoted through their PR efforts as a Community Partner.
- Volunteer opportunities include coaching, running with, or cheering on a team, event development or assistance or event marketing.

Paradise Park Clinic Services is a program with **Volunteers in Medicine** to deliver extended services at its clinic to about 450 patients, focusing on education, treatment and early detection of ongoing medical conditions as well as providing infant, child and adult vaccinations. On average the clinic sees 466 patients per month with a total of 5,593 patient visits in 2013.

- **Investment: \$50,000**
- Co-branding includes WLC name featured on a Wall of Altruism in the clinic lobby, banner and newsletter advertising, annual ball program, and soon-to-be launched website.
- Volunteers can work in the clinic and/or support outreach efforts.

Financial Stability Partnership

Financial Stability for Families is a program with the **Women's Development Center** that provides one-on-one budgeting, financial literacy and rental counseling to residents who are working toward leaving transitional housing at WDC and living on their own. Educational classes are provided on money management, asset building, and homeownership. Women establish short term and long term financial goals and a monthly budget.

- **Investment: \$50,000**
- Co-branding can center on shared classroom settings with the United Way tax preparation program as well as workshops.
- Volunteers are welcomed as speakers on financial topics

Scholarship

Emerging Leadership Award for Women, a 4-year scholarship for a Clark County resident attending post-secondary education in southern Nevada. The process of promoting the scholarship, vetting applications and issuing scholarship payments are done at no cost by The Public Education Foundation (PEF). WLC sets criteria, including performance measures for recipients, participates in an annual event sponsored by PEF to present the awards and meet recipients. The awards may be renewable for a total of 4 years providing the recipient maintains a 3.0 cumulative GPA, has completed a minimum of 10 community service hours per year, attends one WLC general meeting per year, is enrolled full-time, and has not been suspended from the program for any reason. The monies are applicable to cost of tuition, books and fees.

- **Investment :**
 - **\$10,000 for 2013 – 2014 recipients 2nd year**
 - **\$10,000 for 2014 – 2015 recipients 1st year**
- Co-branding includes named scholarship, presence on Public Education Foundation materials and attendance at community-wide scholarship announcement event
- Volunteer opportunities include interview panel participation

Immediate Response Fund

Small requests to meet short-term, immediate or emergency needs for one-time funding. No data or monitoring will be required for the program to be funded. The organization needs to have long-term stability. Funds distributed are less than \$5,000, are not for start-up purposes and need to “stand alone” as a request. Examples could include a request for diapers by a shelter when no other means is available, a request for specific adaptive medical equipment, funding to fix an air conditioner at a non-profit location to keep clients cool during hot summer months, etc.

- **Investment: \$10,124 (Approximately 5% of annual pledges)**